



Hey there,

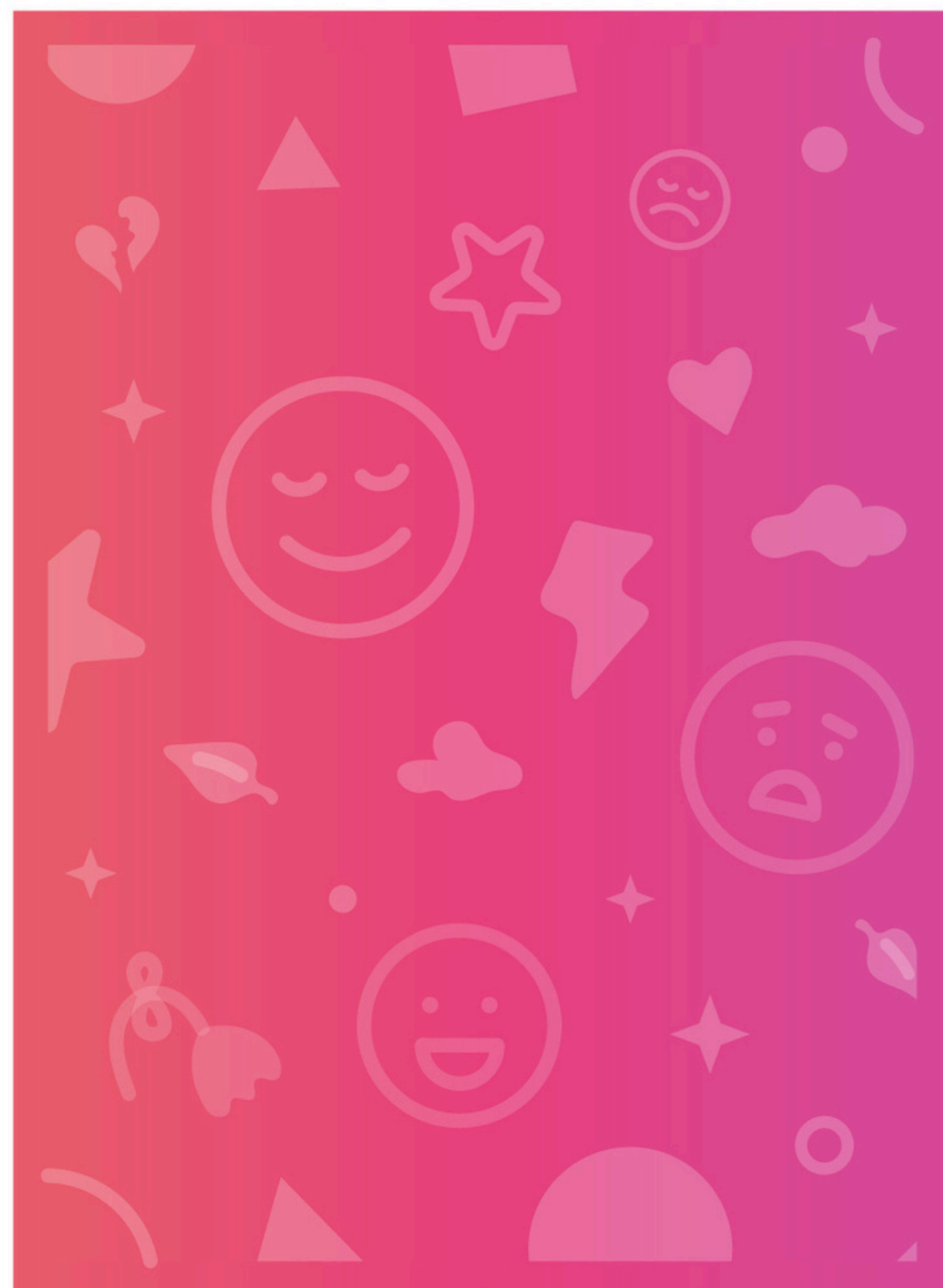
Dating comes with all kinds of emotions,
from the spark of a new connection to
those “just not feeling it” days.
Every feeling is part of the ride.

At Tinder, we’re celebrating the full
spectrum of emotions with the
Tinder Mood Deck — a fun, reflective
way to pause, check in, and
embrace how you’re really feeling.

Pick a card, snap a picture,
and tag us @tinder_india.

We can’t wait to see which
mood you’re vibing with.

Best,
Aditi Shorewal
Communications Lead,
Tinder India & Korea

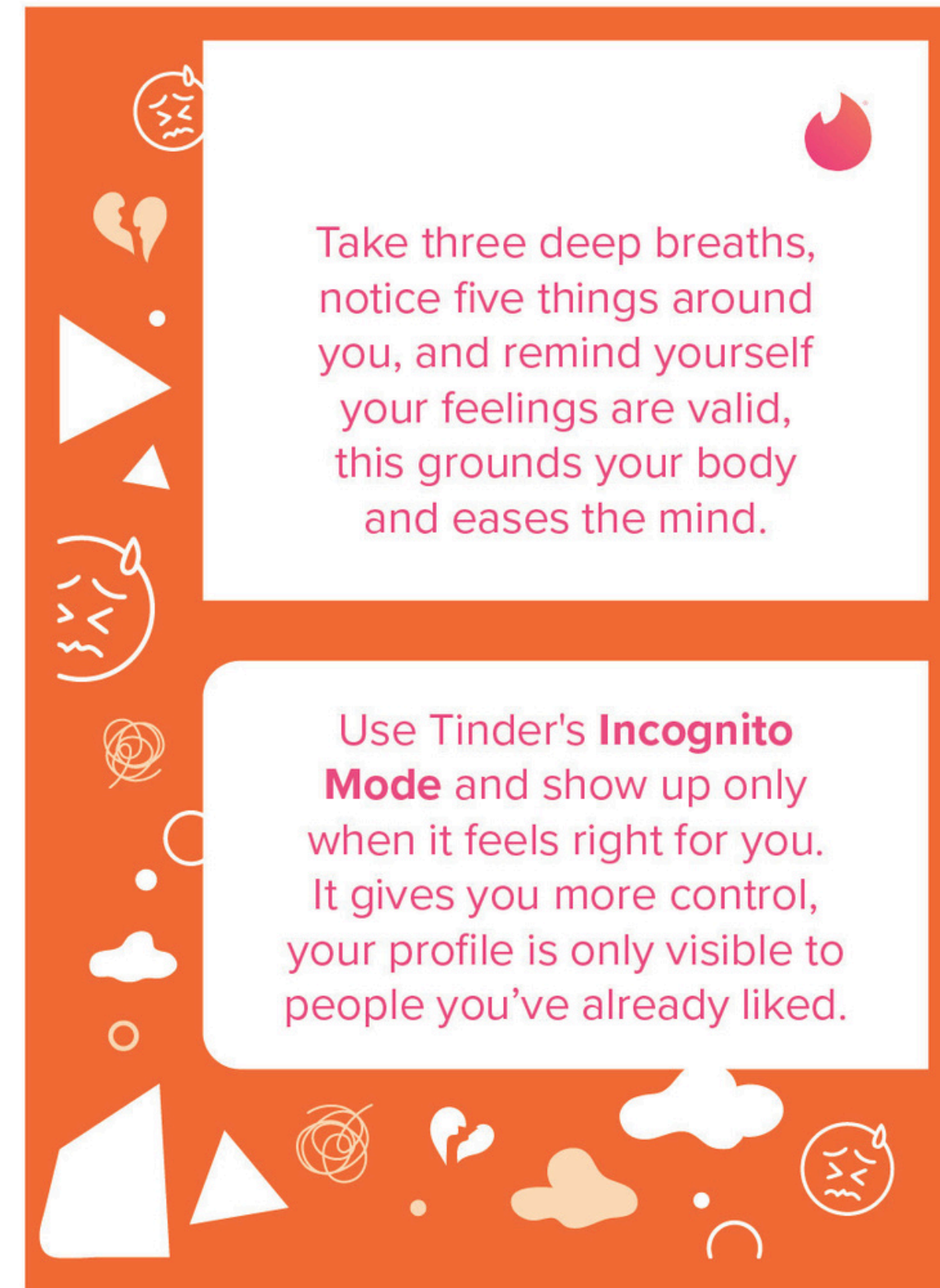


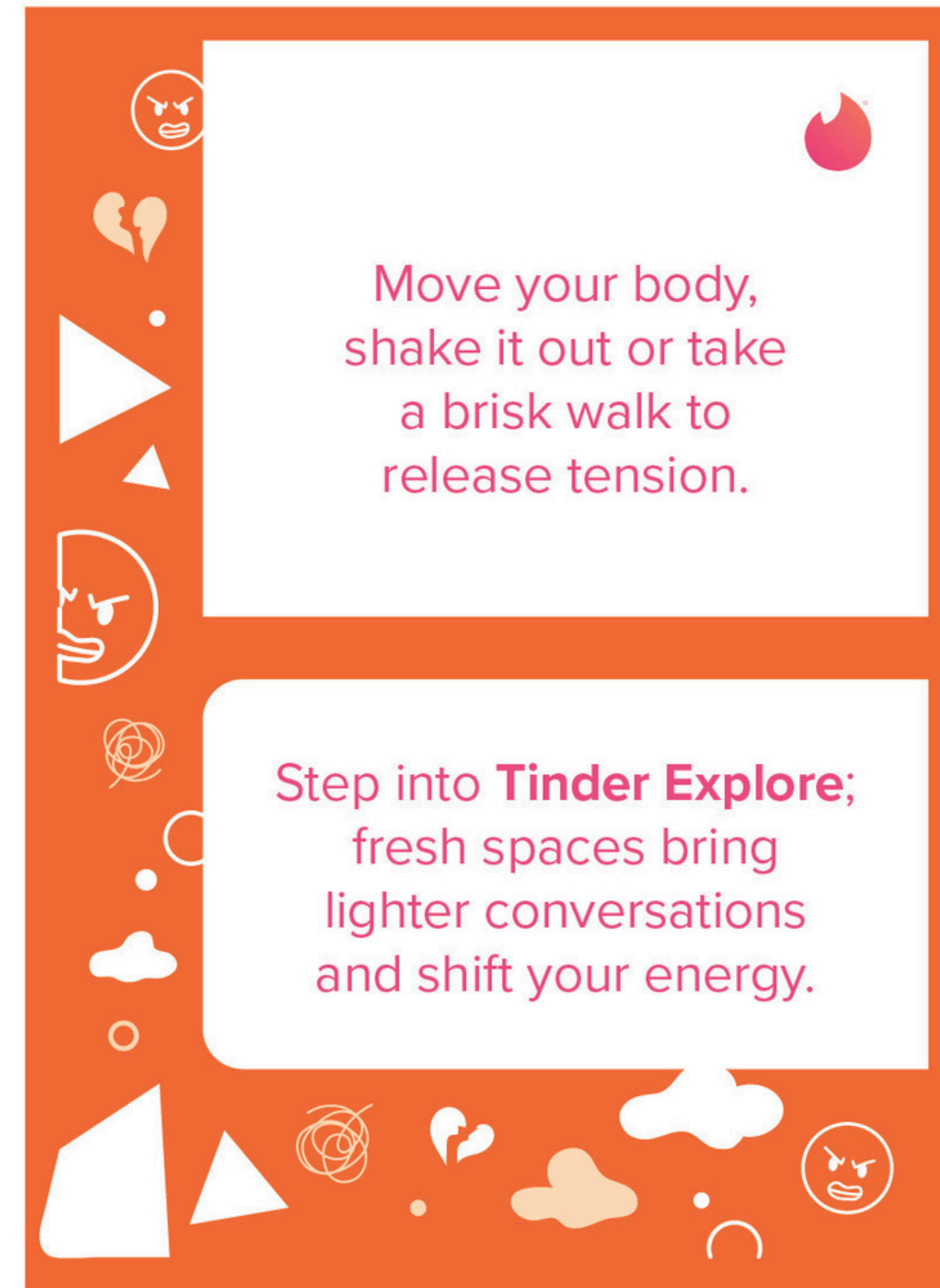
Meet Dr. Chandni Tugnait -
Tinder India's relationship expert
and your mental health wingwoman!

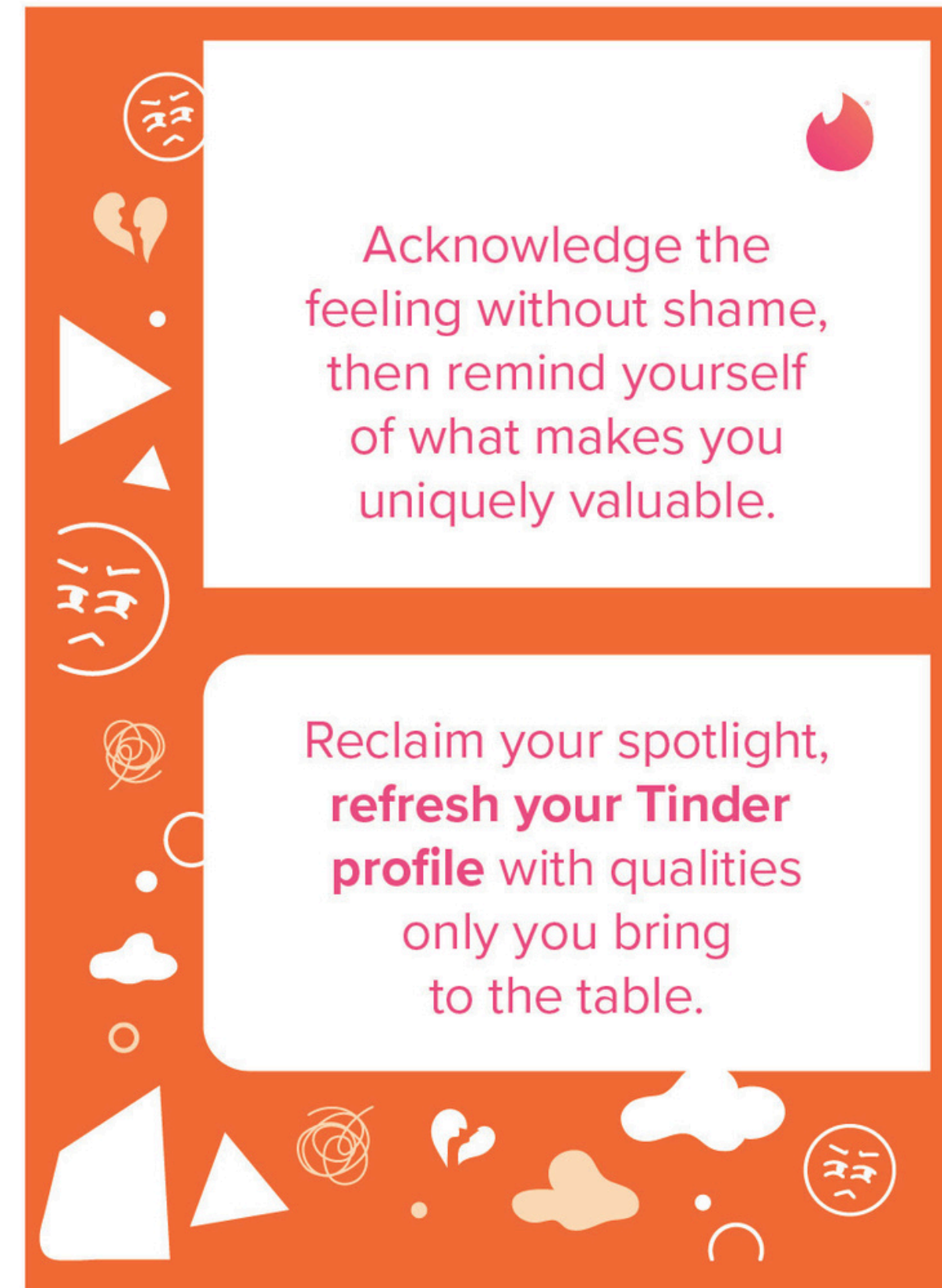
With 14+ years of healing experience
and 20+ wellness tools up her sleeve,
she's here to help you navigate the
feels of modern dating, from
butterflies to blocking someone.

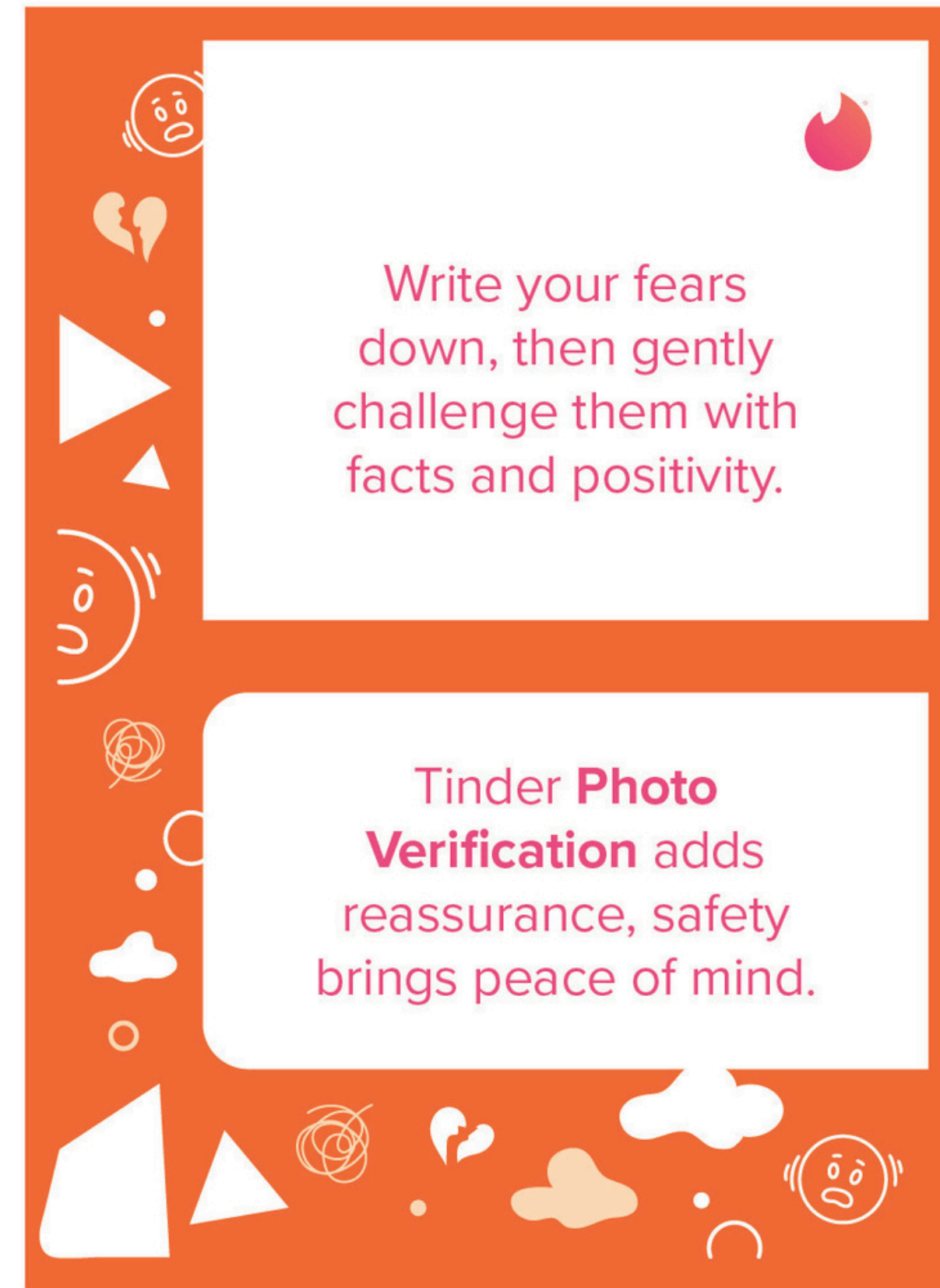
Think of her as your perfect match
for clarity, calm and confidence.

*P.S - All the words of wisdom in this deck
are Dr. Chandani Tugnait approved.*





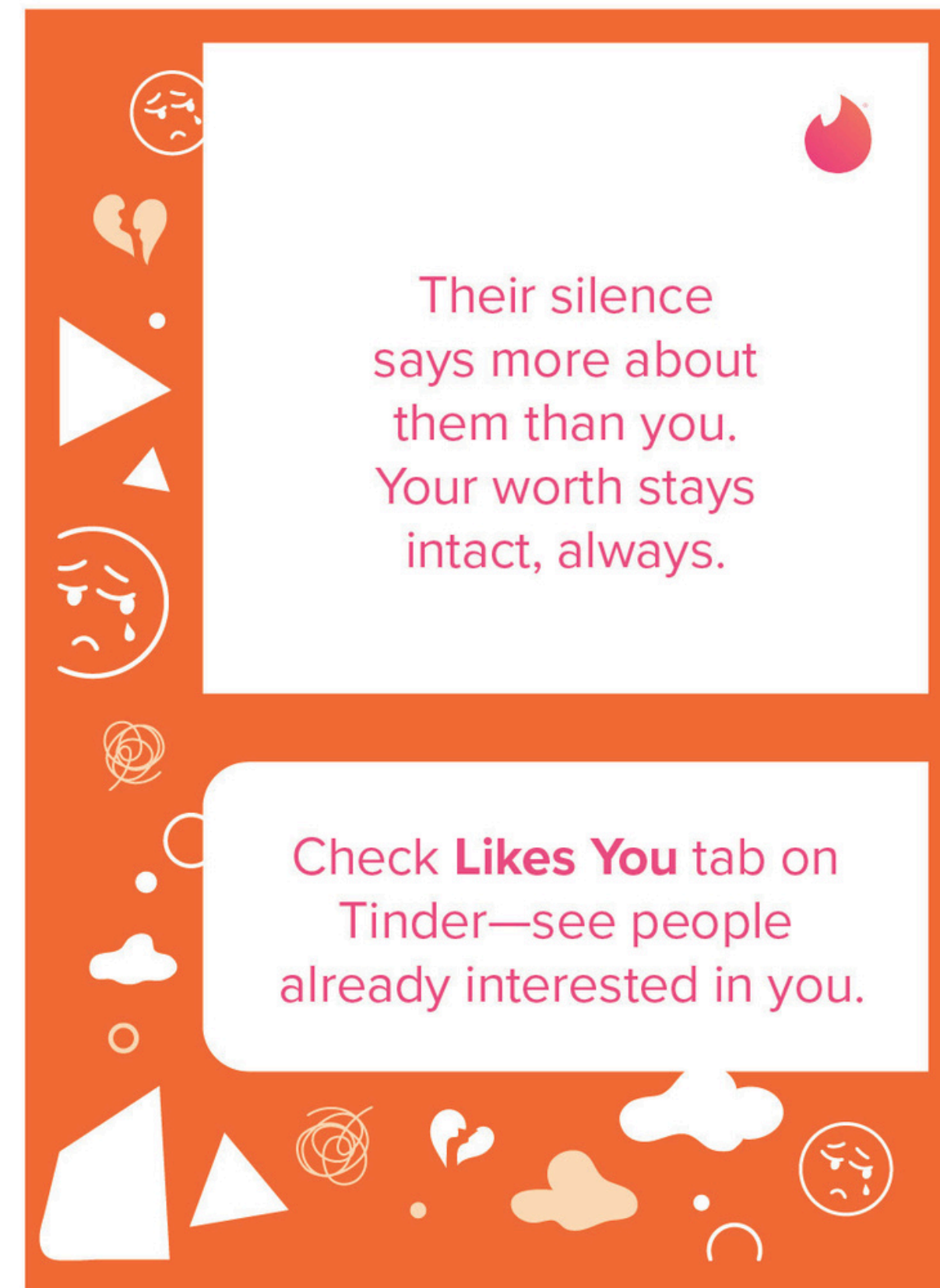






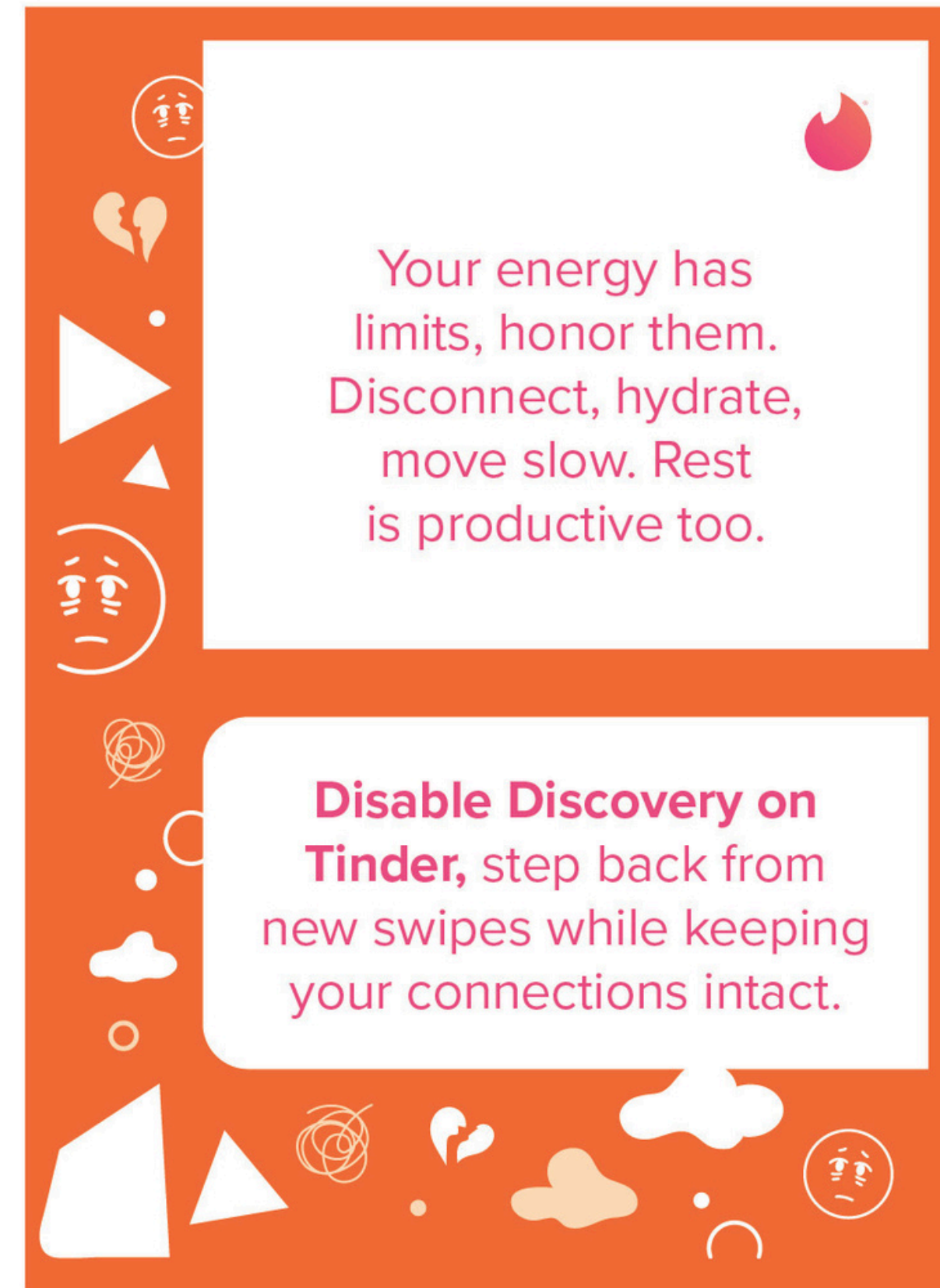
It's one "no" in a sea of possibilities—remind yourself how far you've come.

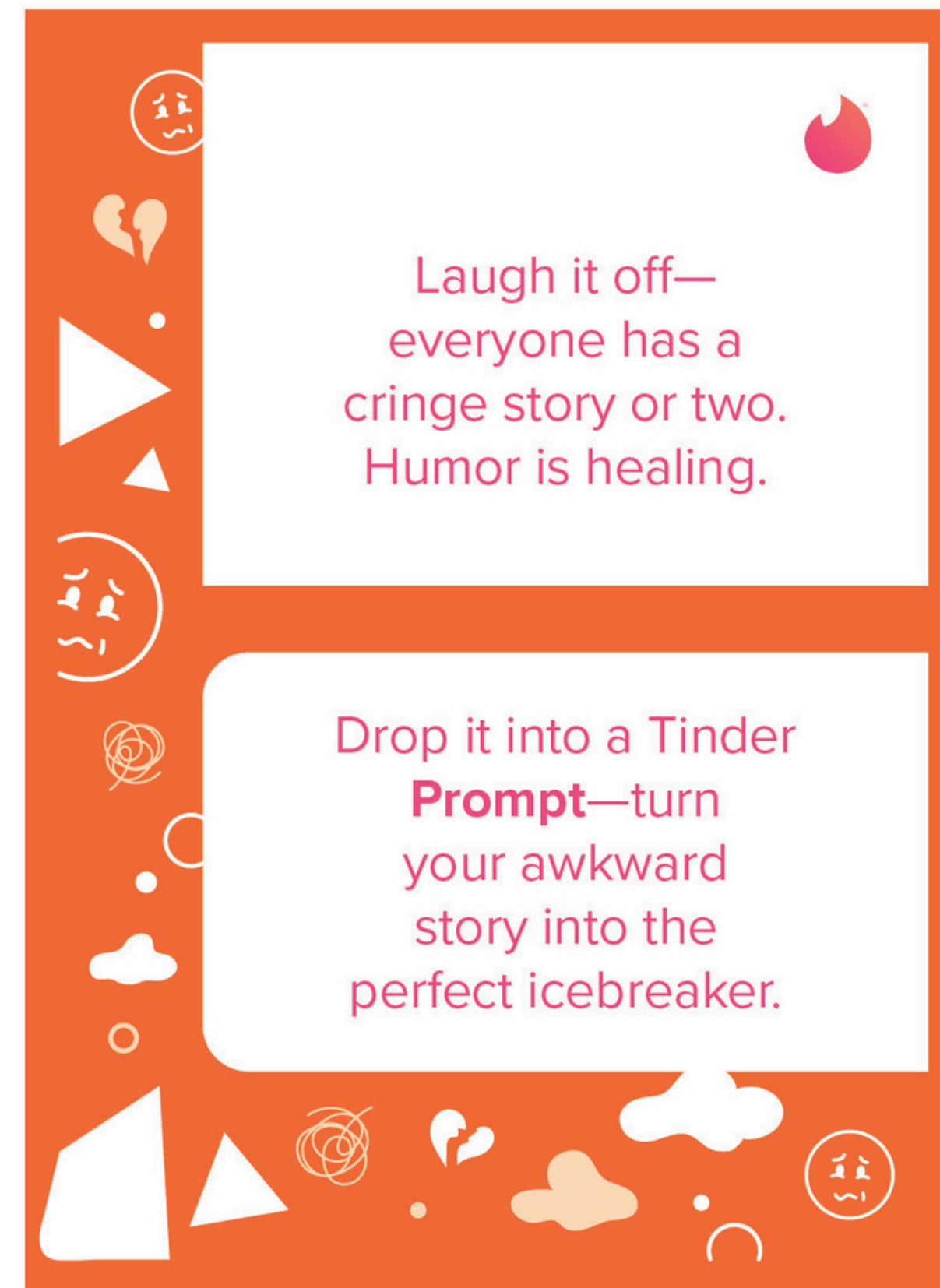
Activate **Boost** or **Super Boost**, on Tinder your profile surges to the top, reminding you there are plenty more yeses waiting.

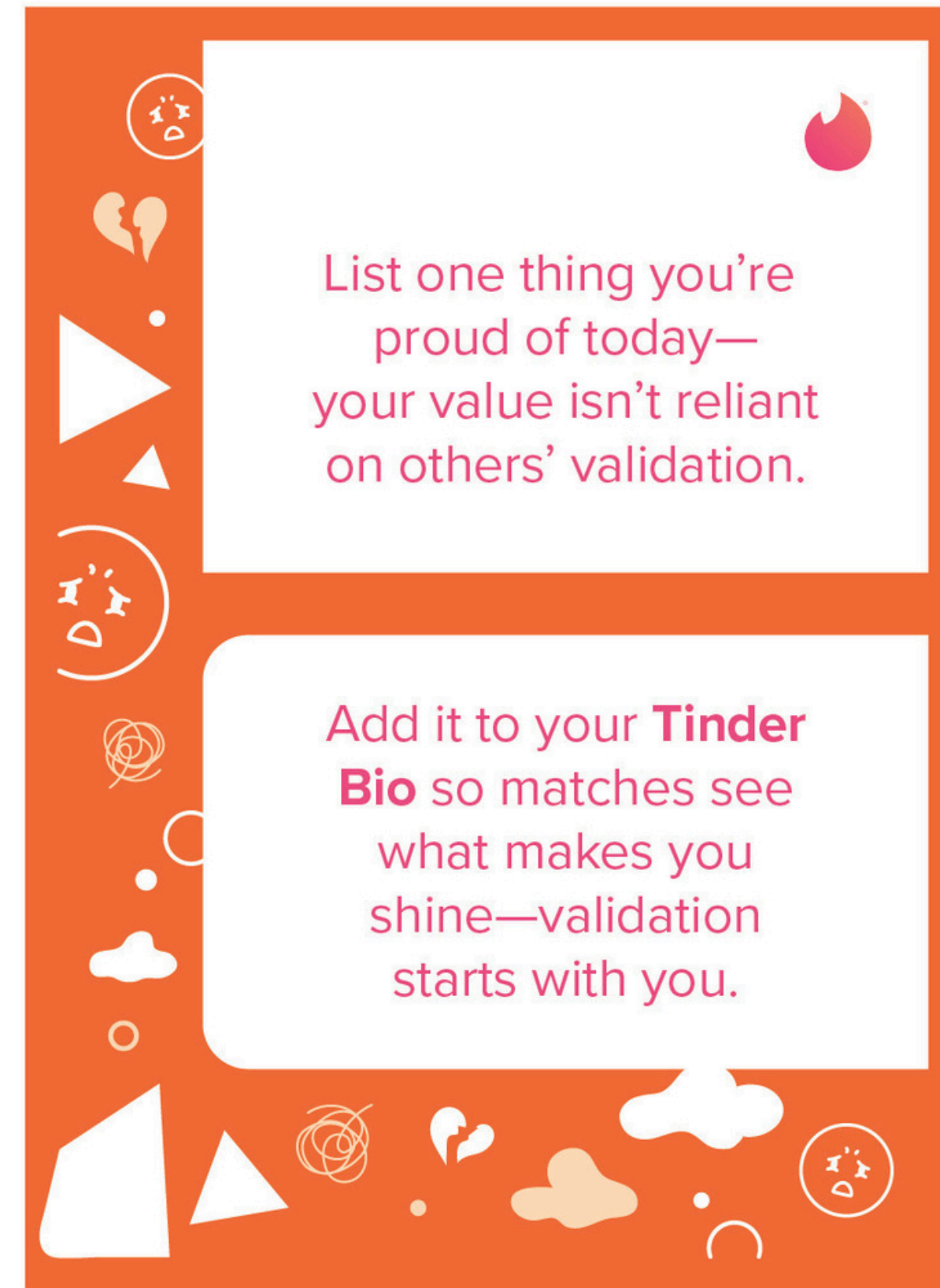


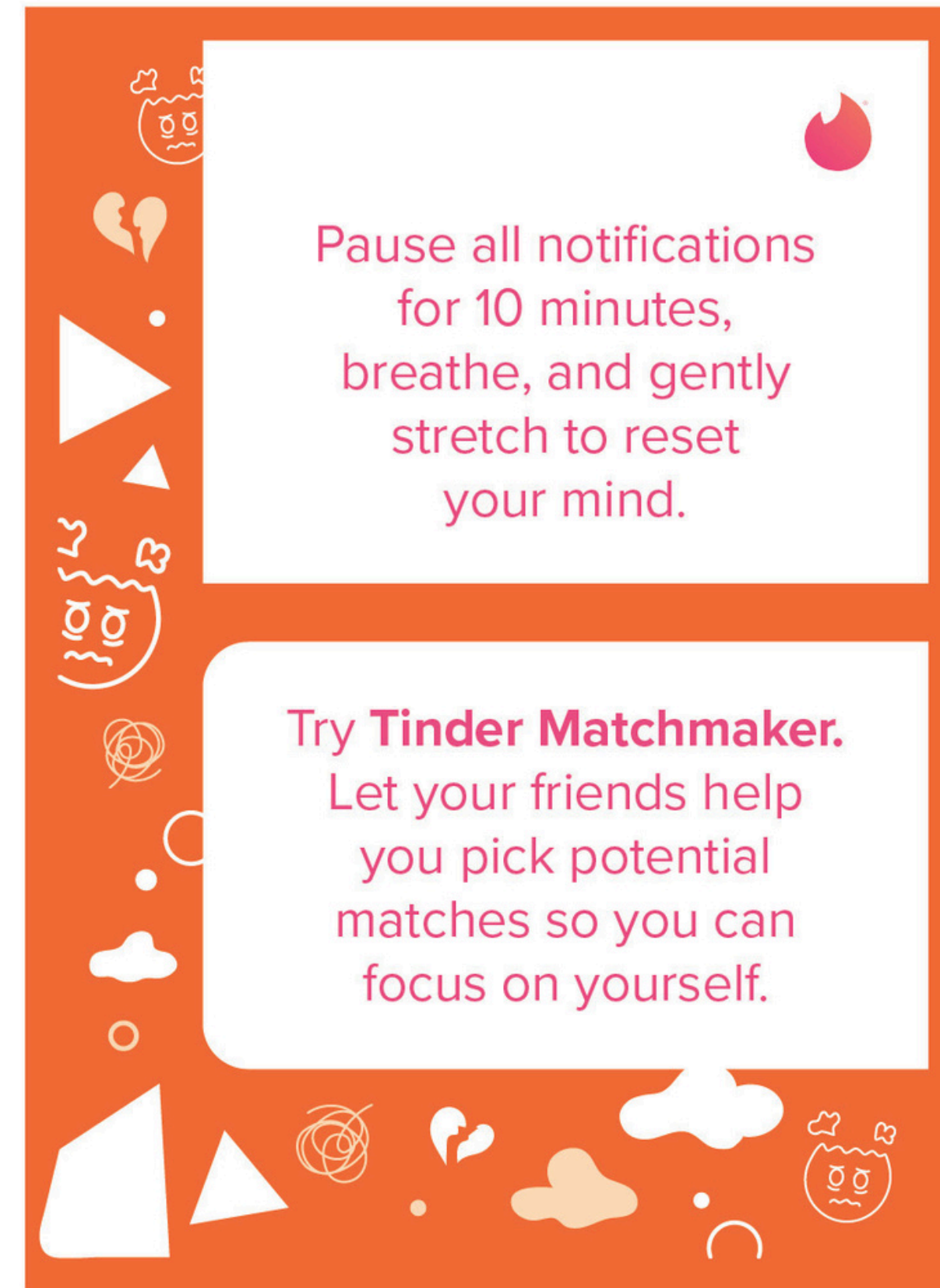
Their silence
says more about
them than you.
Your worth stays
intact, always.

Check **Likes You** tab on
Tinder—see people
already interested in you.



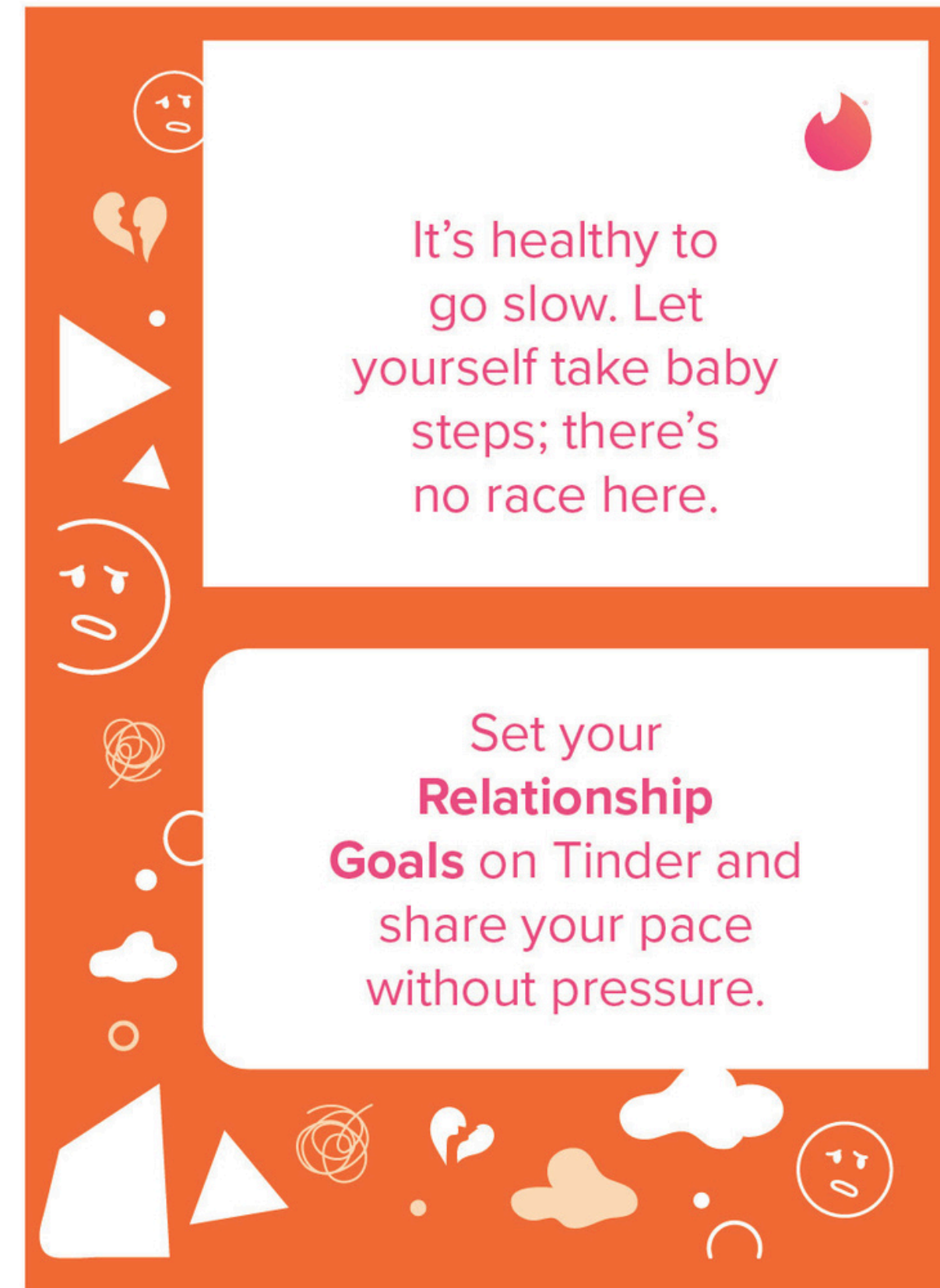






Pause all notifications
for 10 minutes,
breathe, and gently
stretch to reset
your mind.

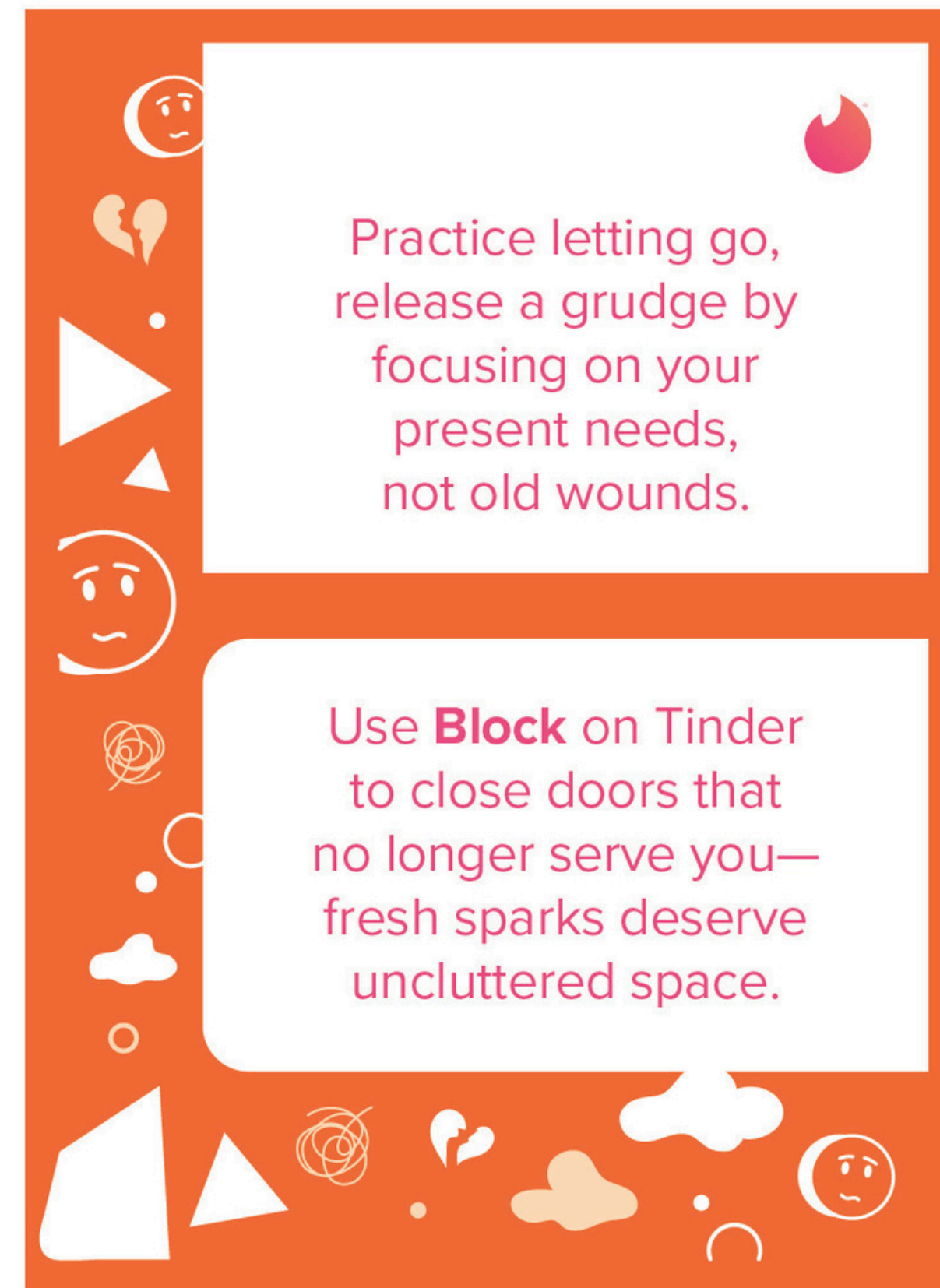
Try **Tinder Matchmaker**.
Let your friends help
you pick potential
matches so you can
focus on yourself.

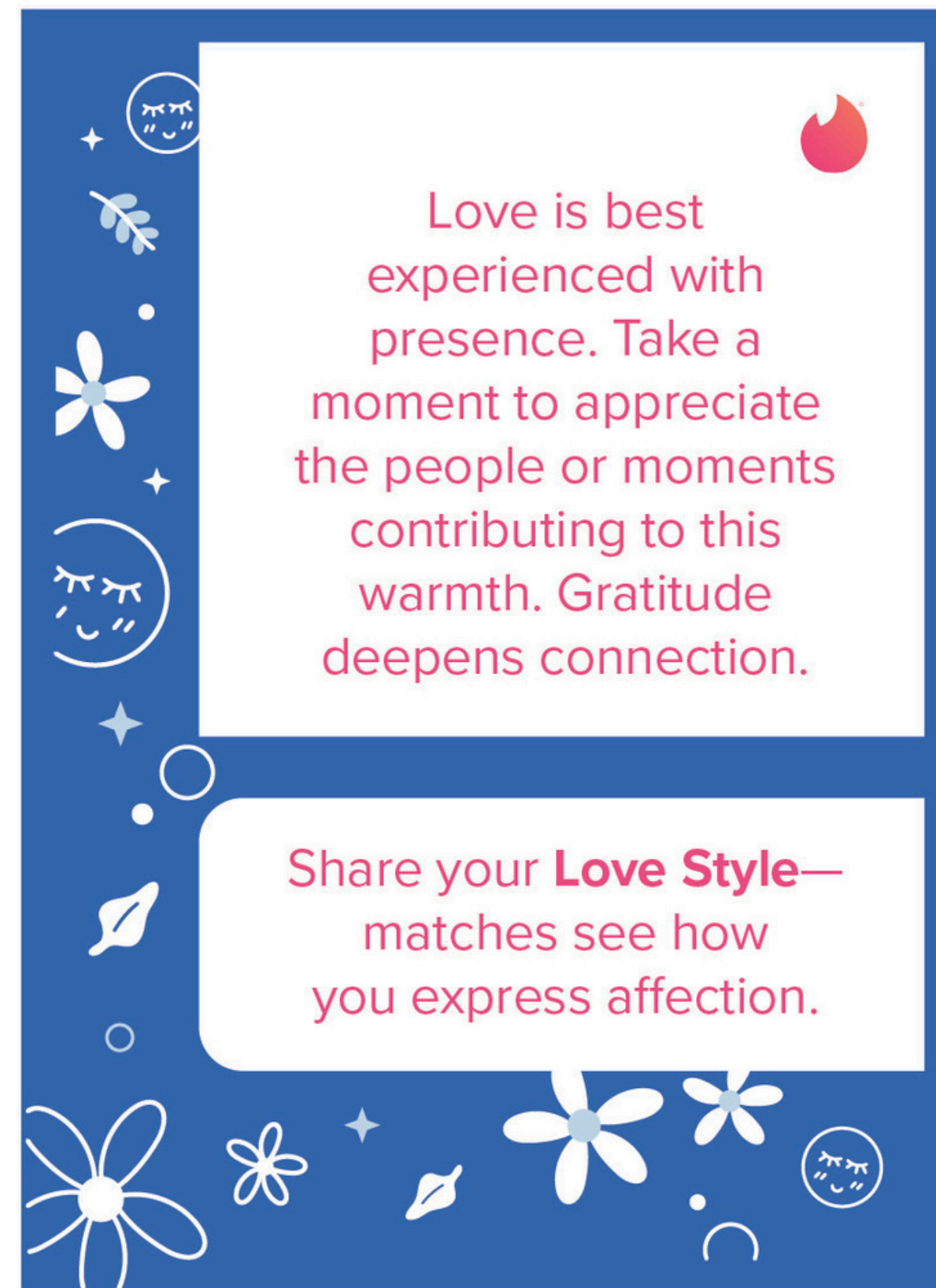


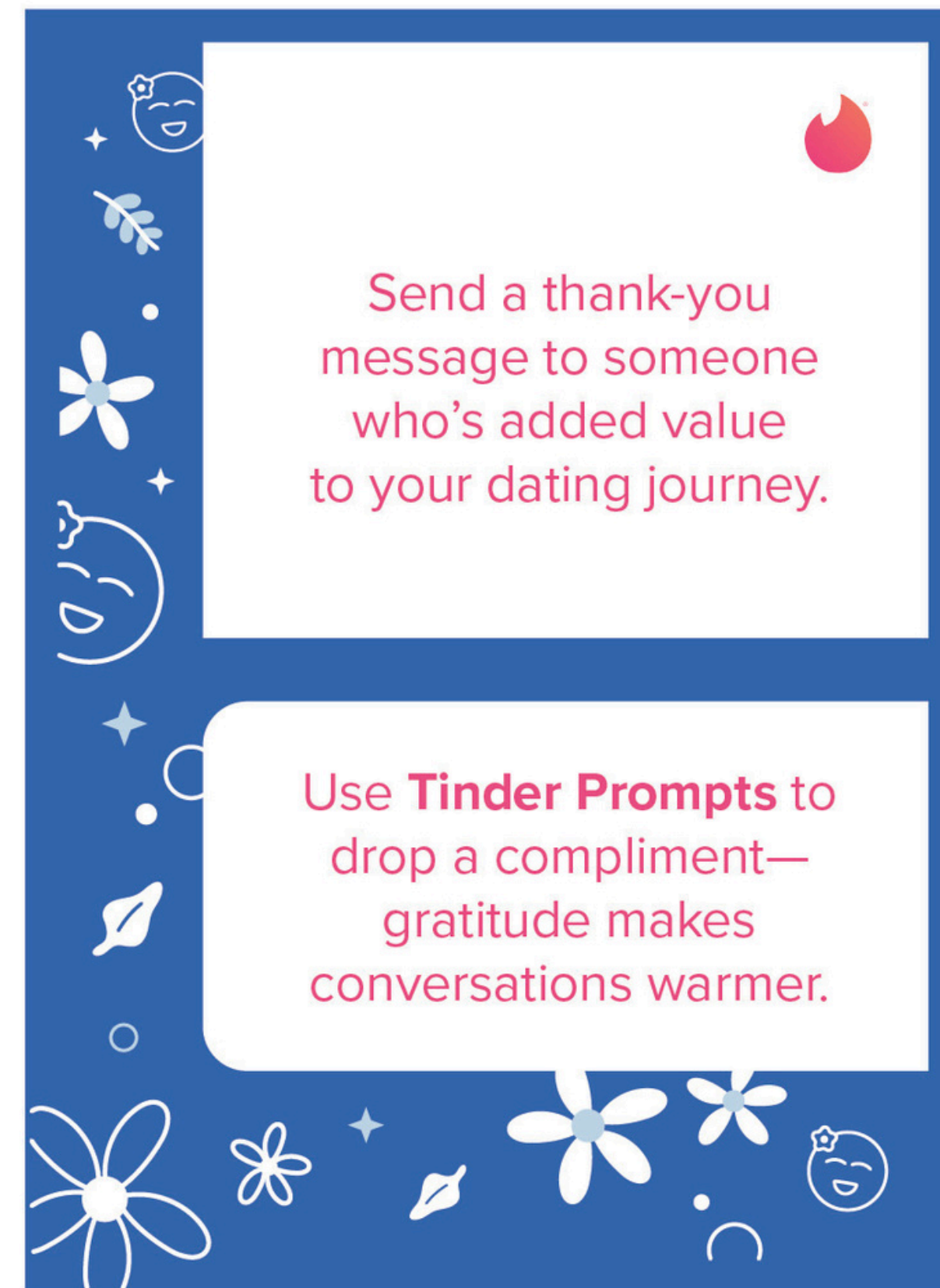


Write a note to yourself listing three of your best qualities.

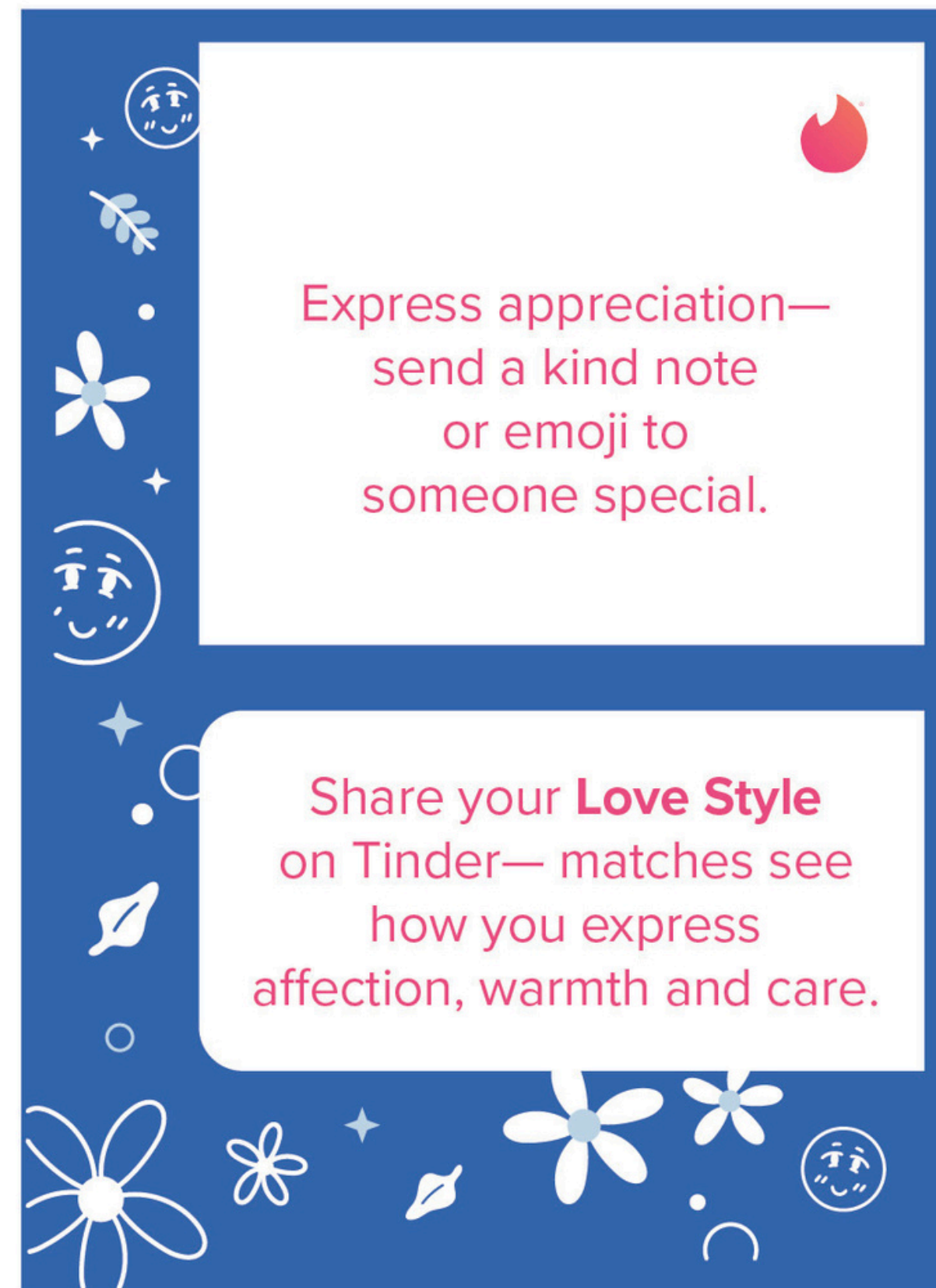
Try **Tinder Super Boost**, it pushes you to the front and gets you seen by up to 100x more people, giving your profile a major lift.







A dark blue rectangular frame containing two white text boxes. The top box is in the upper right corner and contains the text "Bask in the sense of peace—take a moment for mindful silence." in a pink, sans-serif font. A small red Tinder flame logo is positioned in the top right corner of this box. The bottom box is in the lower right corner and contains the text "Feeling zen? Drop your calm anthem in **Music Mode** on Tinder and let your vibe do the talking." in a pink, sans-serif font, with "Music Mode" in bold. The entire frame is decorated with a border of white line-art elements, including stylized flowers, leaves, and smiley faces with closed eyes. The Tinder flame logo is also visible in the top right corner of the dark blue frame.





Enjoy the spark—
stay open to love,
but keep your own
needs glowing bright.

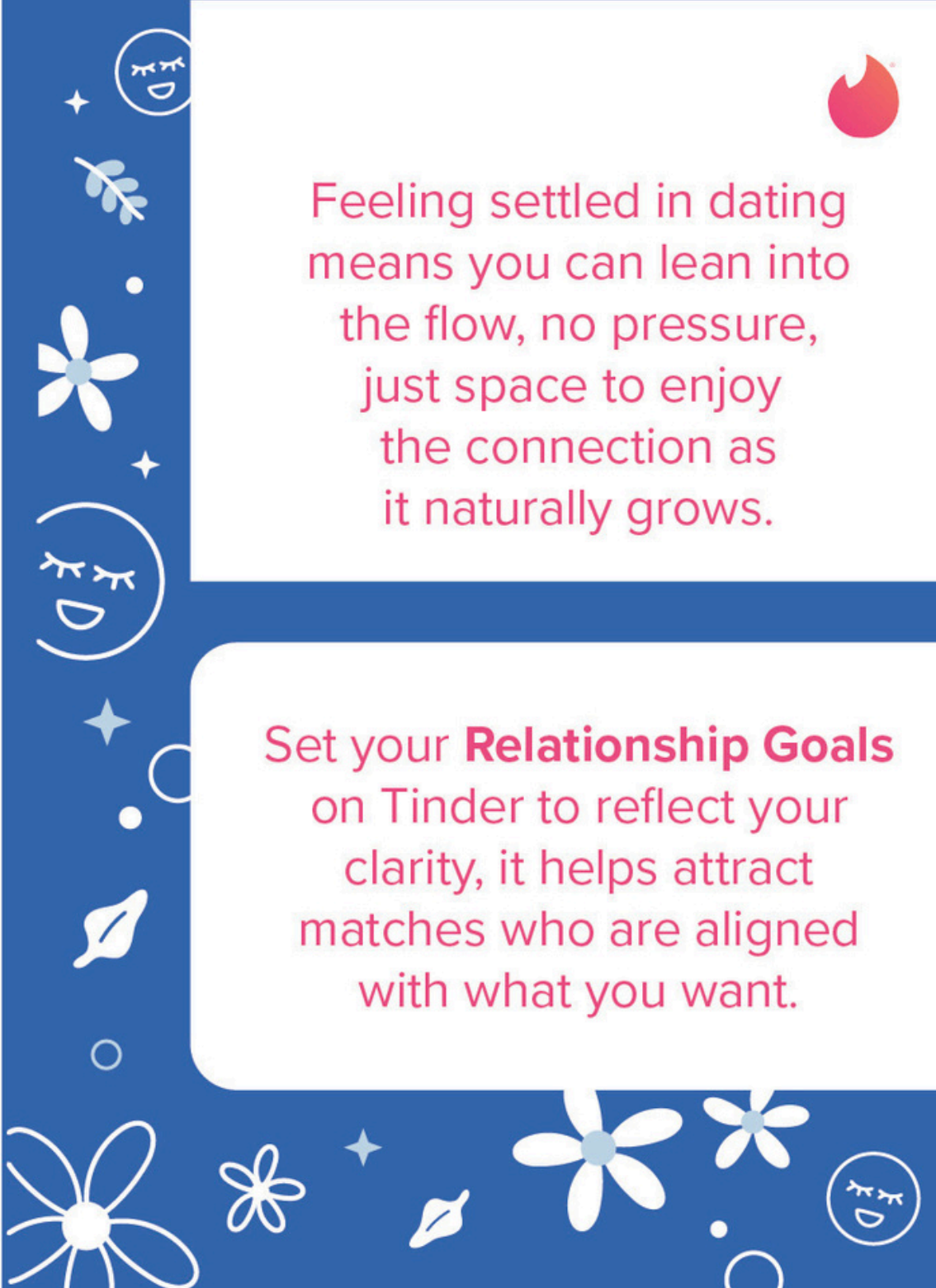
Let your **Love Style** do
the talking on Tinder.
It is a feature that allows
you to express your
preferred love languages.

The right side of the image features a dark blue background with white floral and heart-themed icons. It contains two white rectangular boxes with pink text. The top box has a small red Tinder flame icon in the top right corner. The bottom box is empty. The overall theme is romantic and related to the Tinder app.



Feeling settled in dating means you can lean into the flow, no pressure, just space to enjoy the connection as it naturally grows.

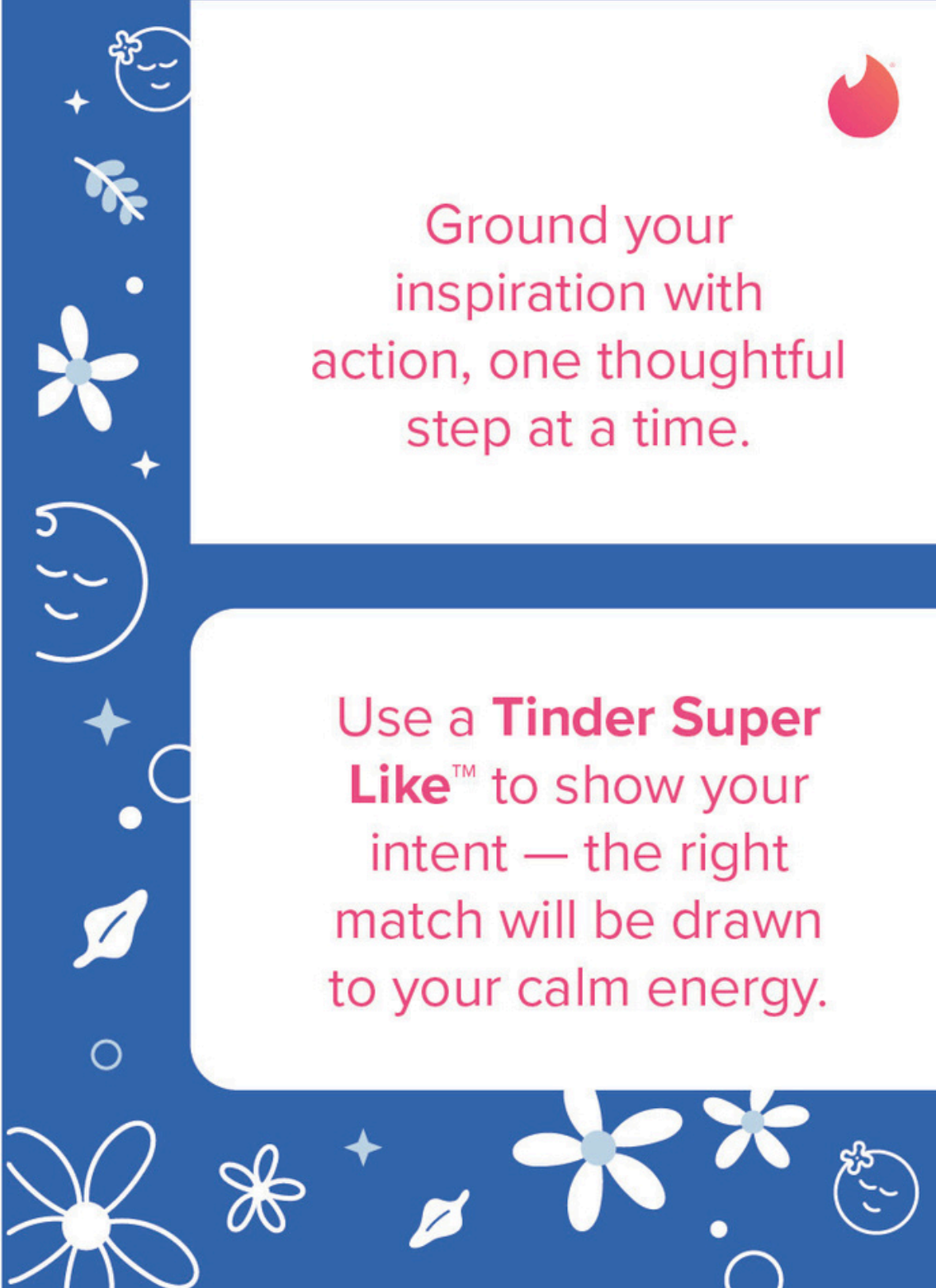
Set your **Relationship Goals** on Tinder to reflect your clarity, it helps attract matches who are aligned with what you want.

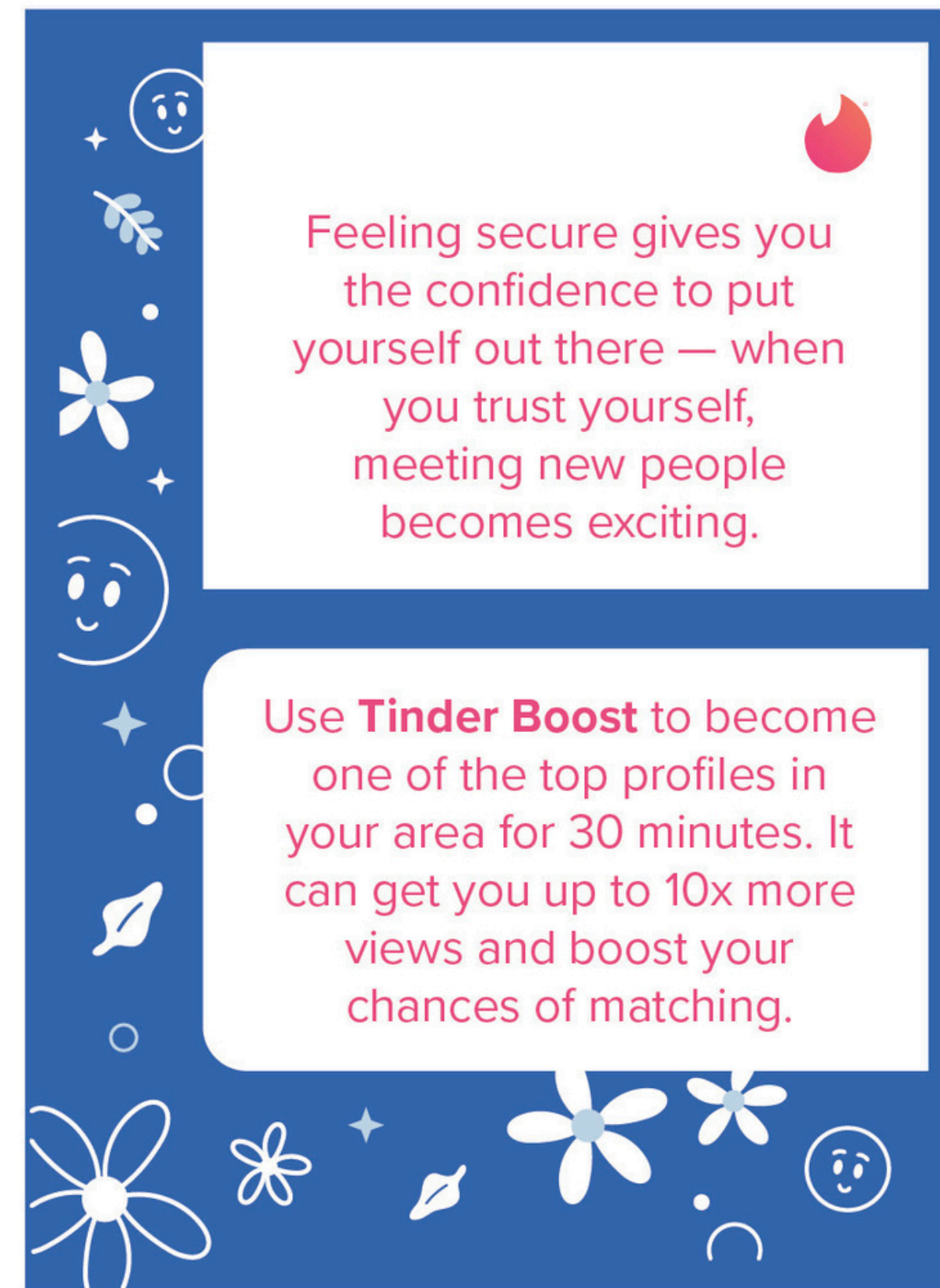




Ground your
inspiration with
action, one thoughtful
step at a time.

Use a **Tinder Super
Like™** to show your
intent — the right
match will be drawn
to your calm energy.

The right side of the image features a dark blue background with a decorative border of white floral and star patterns. It contains two white rectangular boxes with rounded corners. The top box contains the text "Ground your inspiration with action, one thoughtful step at a time." in a pink, sans-serif font. The bottom box contains the text "Use a **Tinder Super Like™** to show your intent — the right match will be drawn to your calm energy." in a pink, sans-serif font. The Tinder logo (a red flame icon) is located in the top right corner of the top box.

An illustration of a person with short, curly brown hair, wearing a blue long-sleeved top and a dark blue skirt. They are standing with their hands clasped in front of them, eyes closed, and a peaceful expression. The background is a light blue field filled with various decorative elements: stylized blue flowers, small blue stars, and circular icons containing smiling faces. The word "SECURE" is written in large, bold, dark blue capital letters above the person. At the bottom of the person's skirt, the Tinder logo (a white flame icon) and the word "tinder" in white lowercase letters are visible.

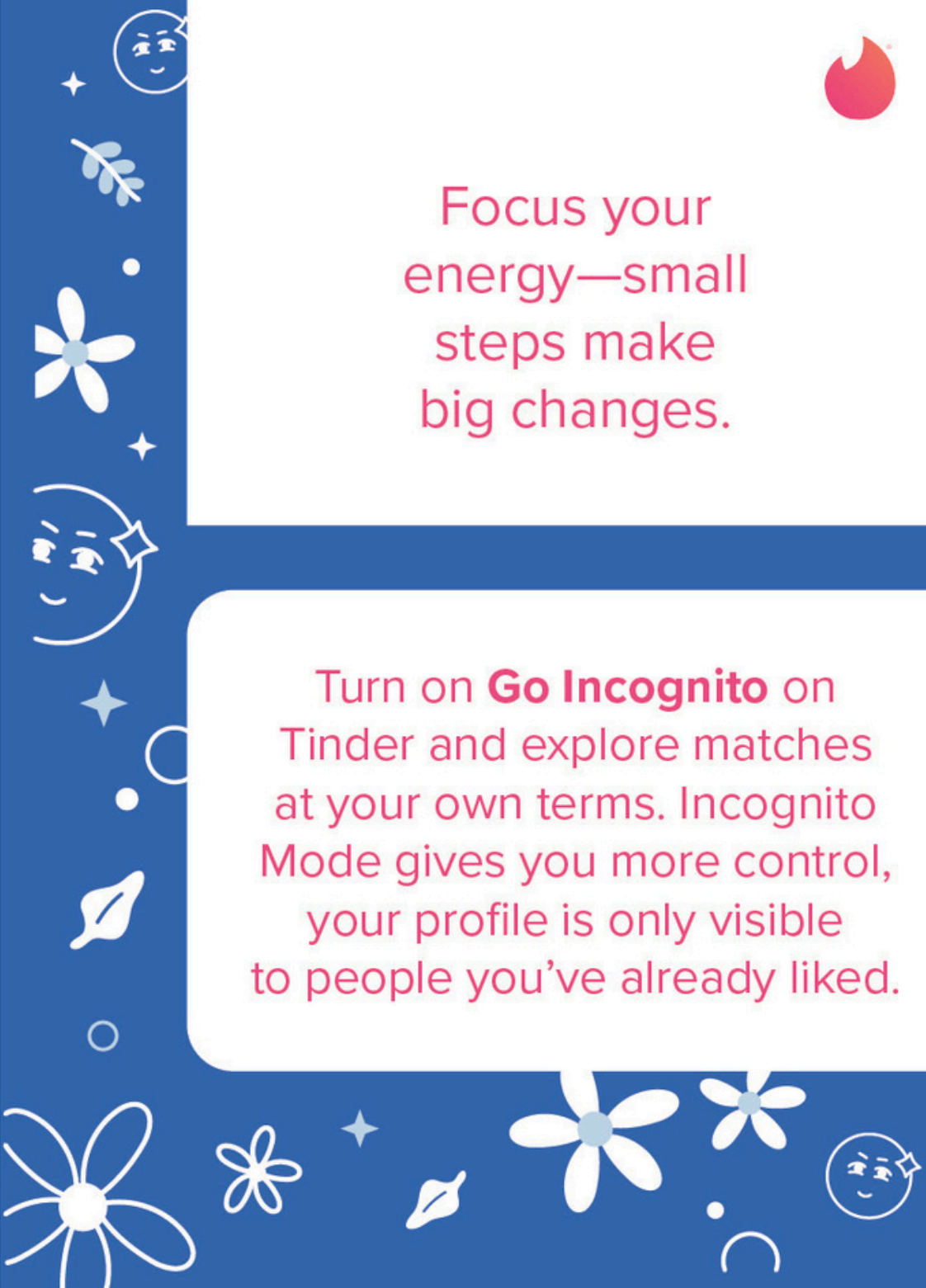
Feeling secure gives you the confidence to put yourself out there — when you trust yourself, meeting new people becomes exciting.

Use **Tinder Boost** to become one of the top profiles in your area for 30 minutes. It can get you up to 10x more views and boost your chances of matching.



Focus your energy—small steps make big changes.

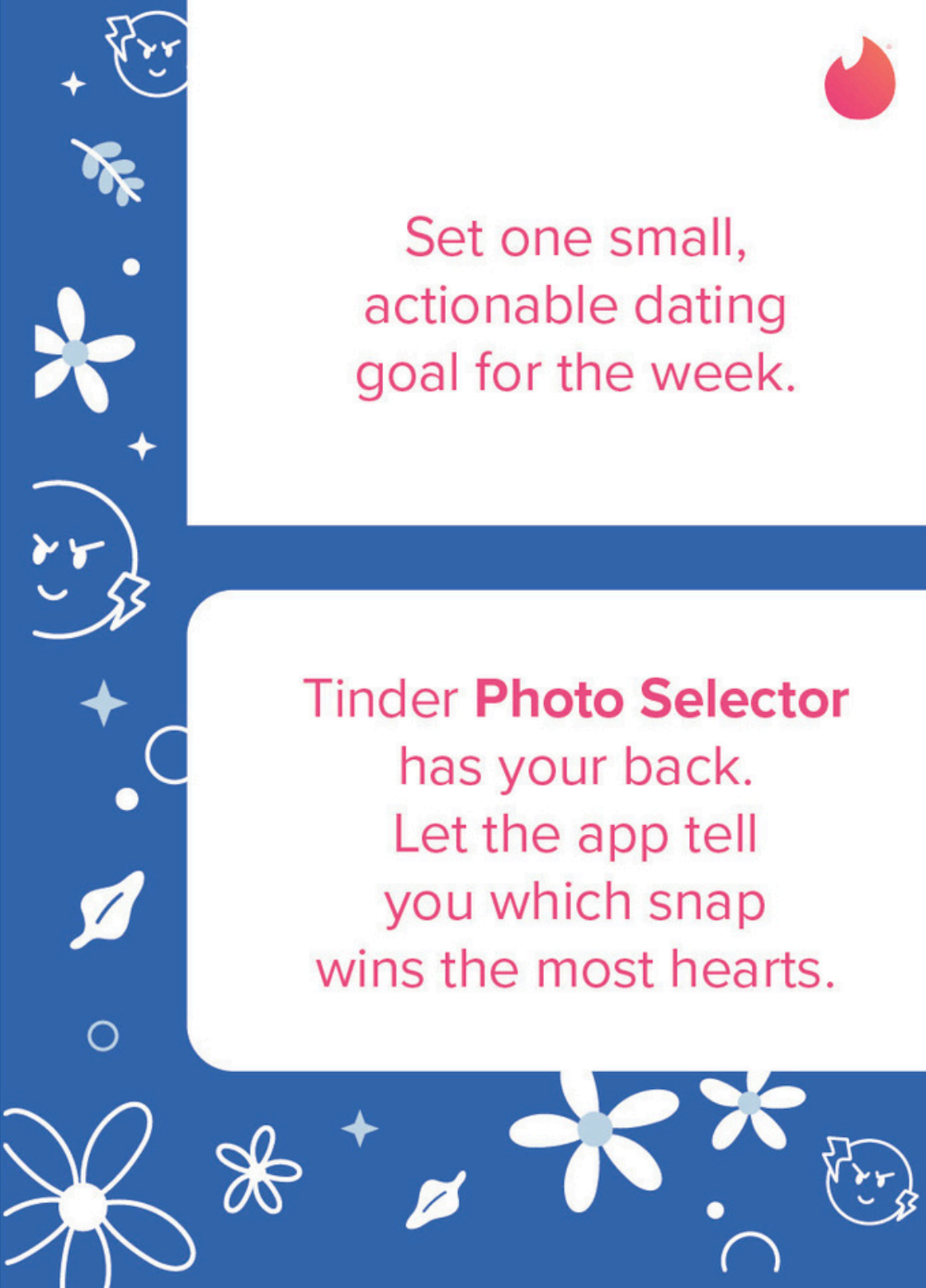
Turn on **Go Incognito** on Tinder and explore matches at your own terms. Incognito Mode gives you more control, your profile is only visible to people you've already liked.

A dark blue rectangular frame containing two white text boxes. The top box contains the text "Focus your energy—small steps make big changes." in a pink font. The bottom box contains the text "Turn on **Go Incognito** on Tinder and explore matches at your own terms. Incognito Mode gives you more control, your profile is only visible to people you've already liked." in a pink font. The frame is decorated with white floral and star-like motifs. The Tinder logo (a red flame icon) is located in the top right corner of the frame.



Set one small,
actionable dating
goal for the week.

Tinder **Photo Selector**
has your back.
Let the app tell
you which snap
wins the most hearts.

A dark blue rectangular frame containing two white rounded rectangular boxes. The top box contains the text "Set one small, actionable dating goal for the week." in red. The bottom box contains the text "Tinder Photo Selector has your back. Let the app tell you which snap wins the most hearts." in red. The frame is decorated with white floral and star patterns. The Tinder logo is in the top right corner of the frame.





Celebrate letting go
of what wasn't
working— make space
for something new.

Use **Unmatch** on Tinder
to let go of chats that
don't spark joy— space
feels lighter when
you clear the clutter.



A dark blue rectangular frame containing two white text boxes. The top box has the Tinder flame logo in the top right corner and text in a pink, sans-serif font. The bottom box contains text in the same pink font. The frame is decorated with white icons of flowers, stars, and smiling faces along its left and bottom edges.

Shake it off.
Today's a fresh
page for new
connections.

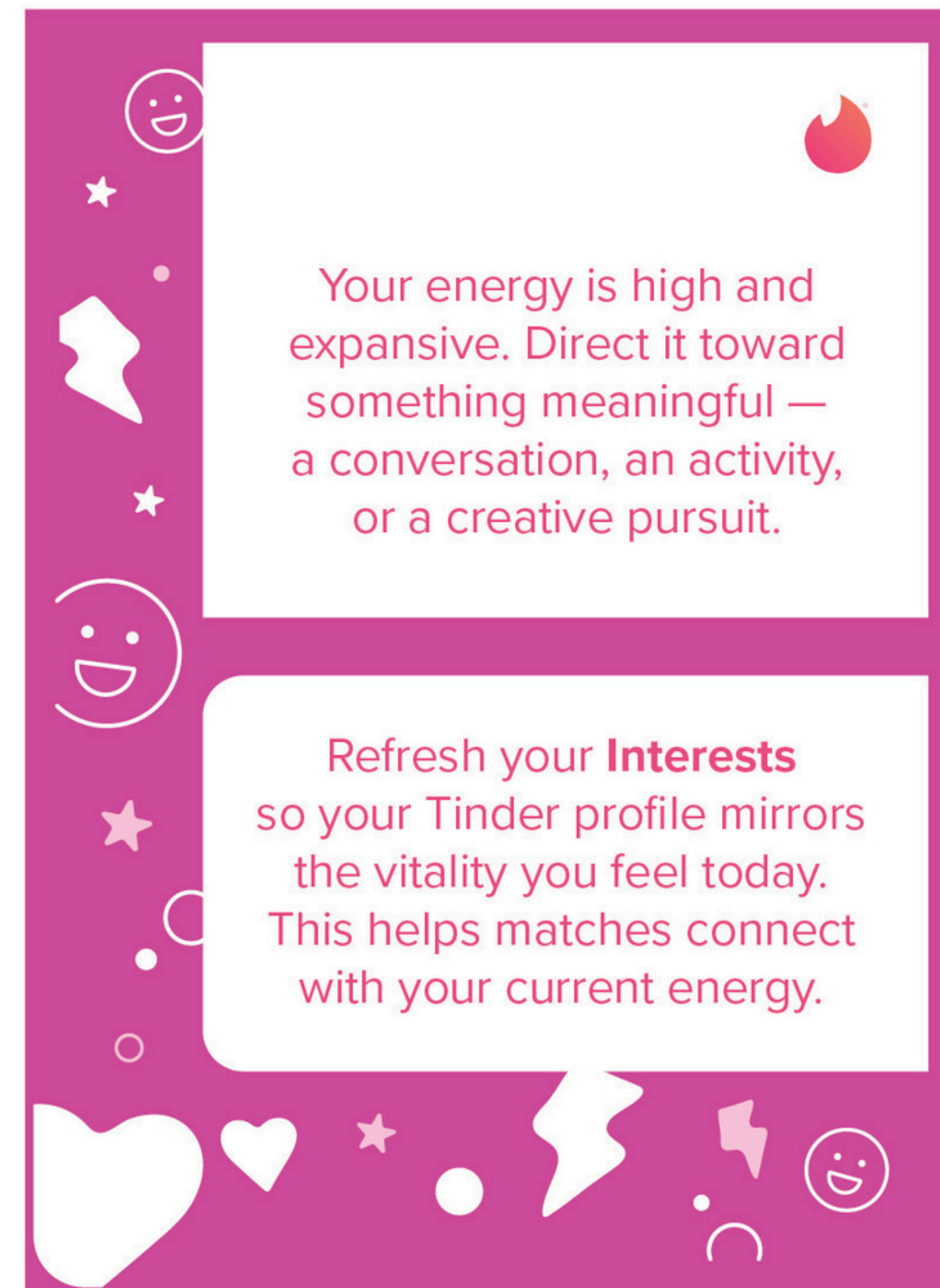
Start fresh, turn on **Read
Receipts** on Tinder so your
matches know you're fully
present and ready for
new connections.

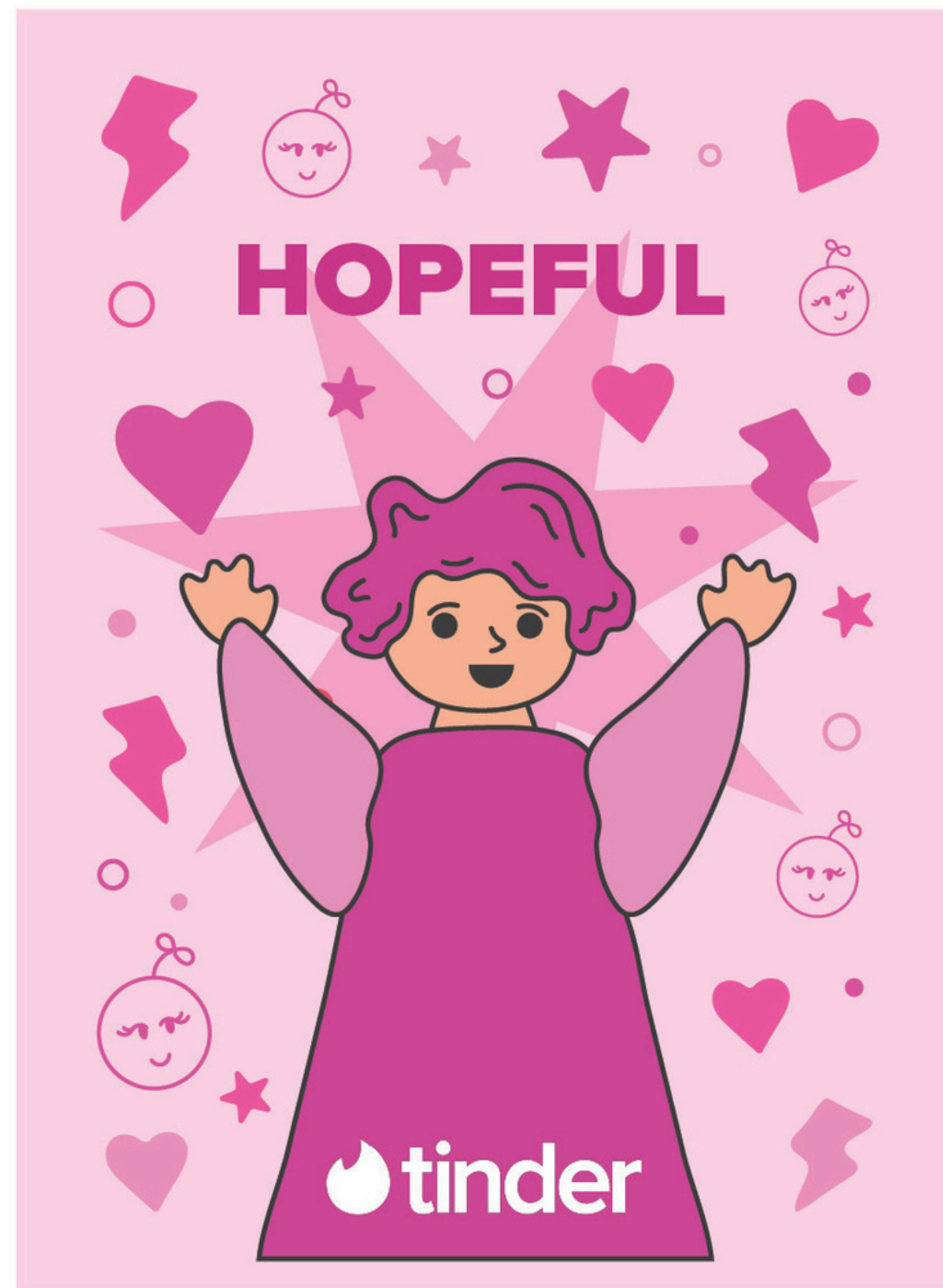


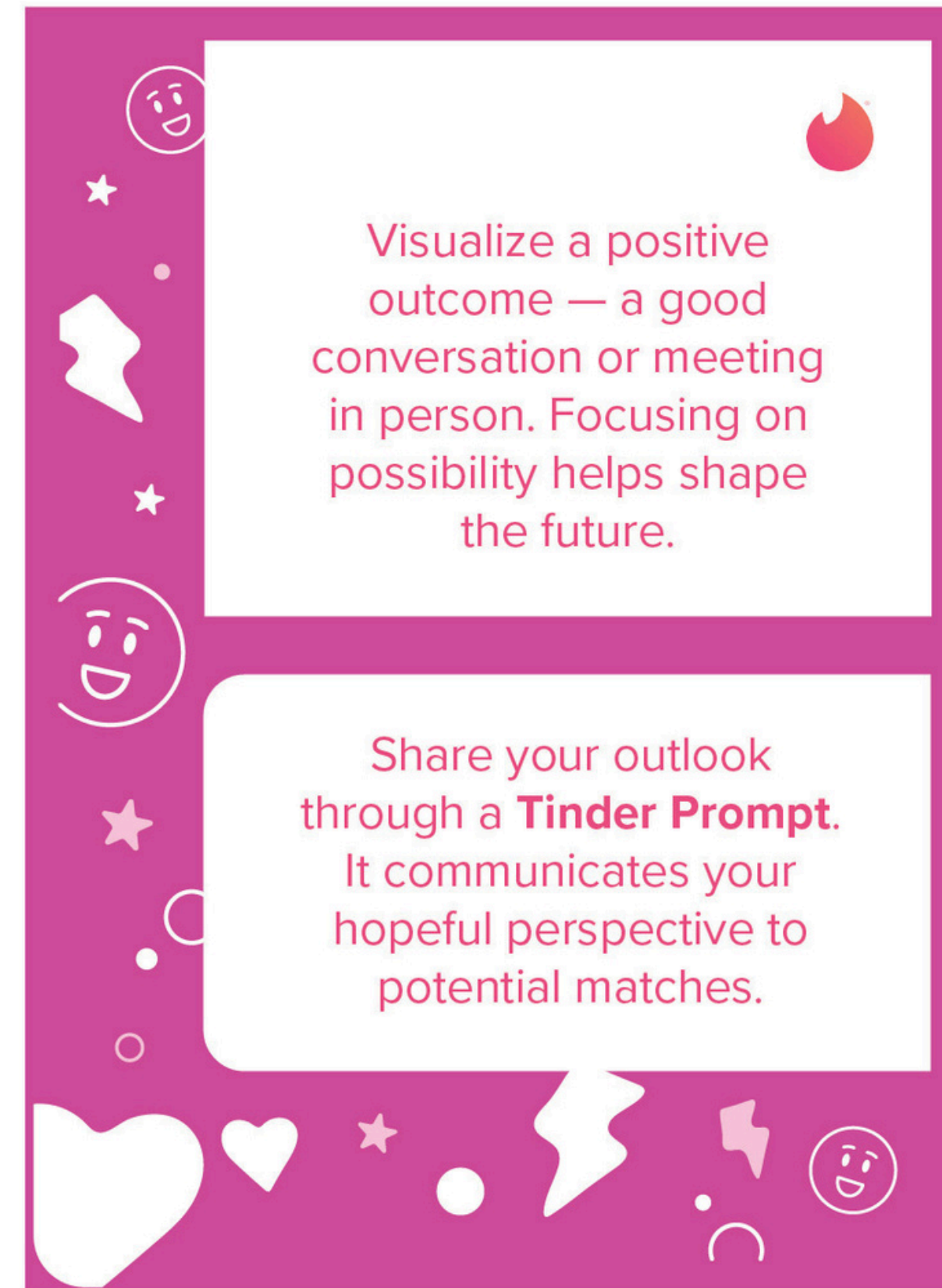
Be present. Let your
mind and heart
lead the way.

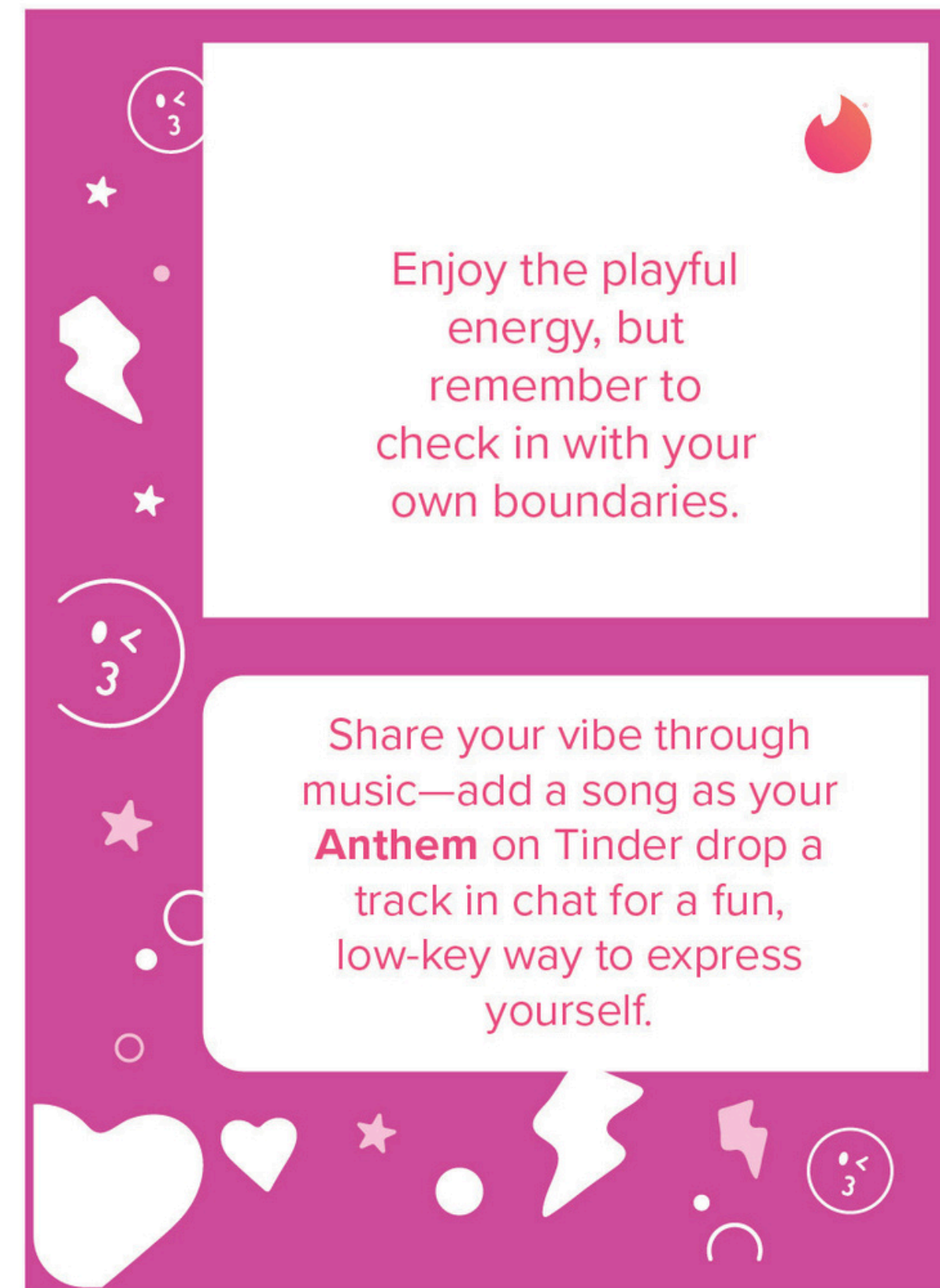
Set your **Relationship
Goals** on Tinder so
matches know you're
here with clear intent.

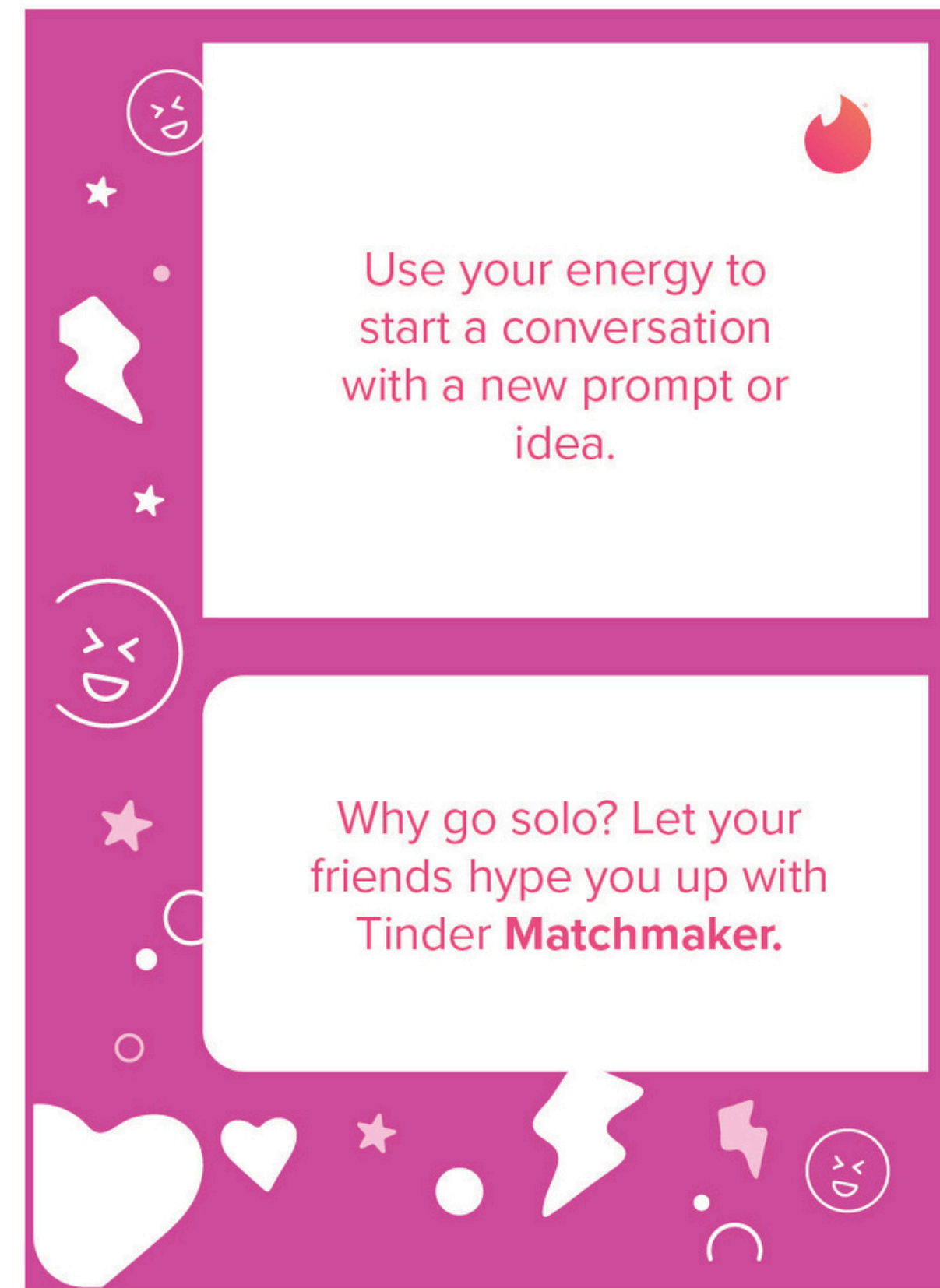
The right side of the advertisement features a dark blue background with a decorative border of white floral and circular motifs. It contains two white rectangular boxes with rounded corners. The top box contains the text "Be present. Let your mind and heart lead the way." in a pink font. The bottom box contains the text "Set your **Relationship Goals** on Tinder so matches know you're here with clear intent." in a pink font, with "Relationship Goals" in bold. A small red Tinder flame logo is positioned in the top right corner of the dark blue area.

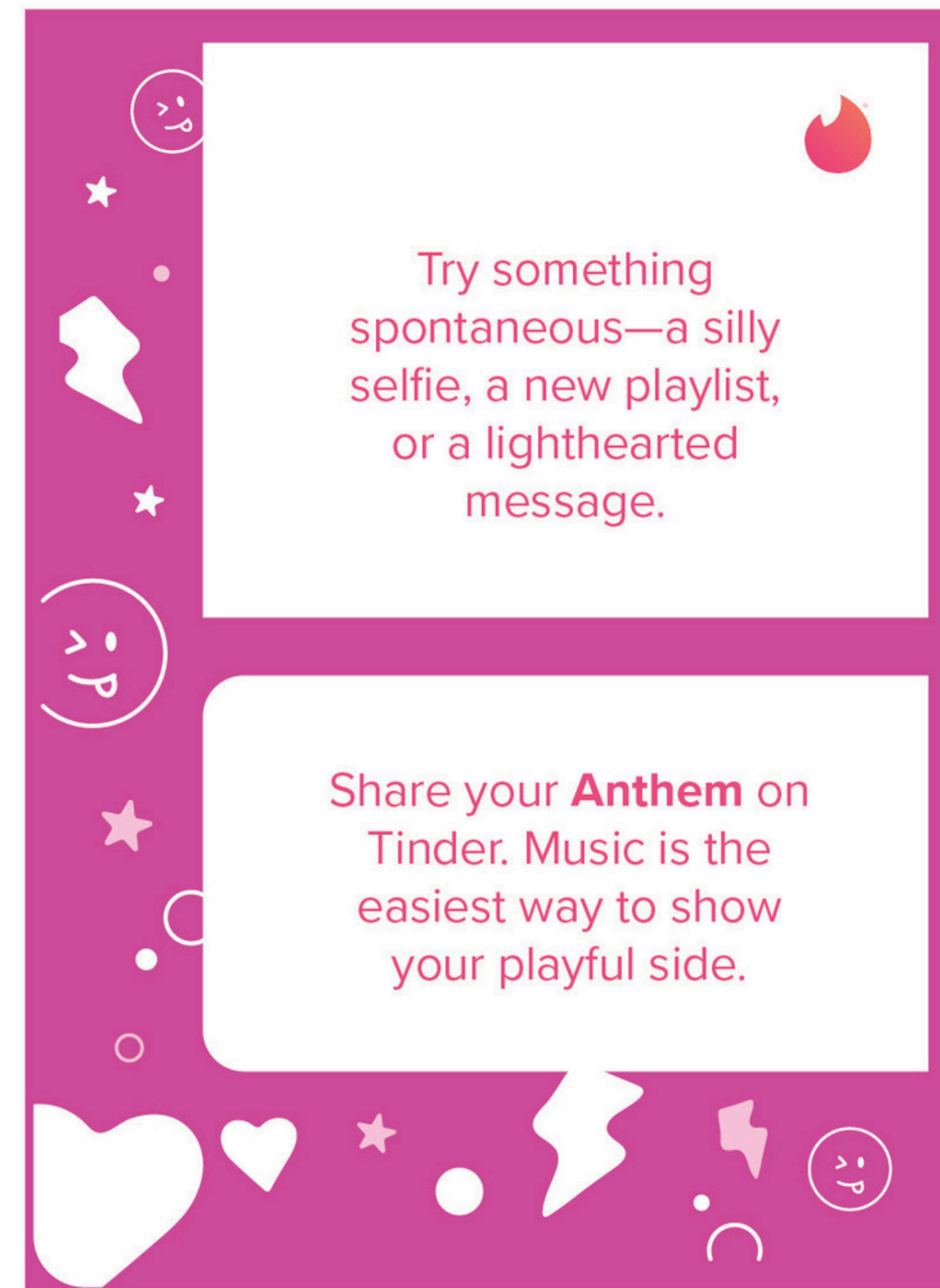














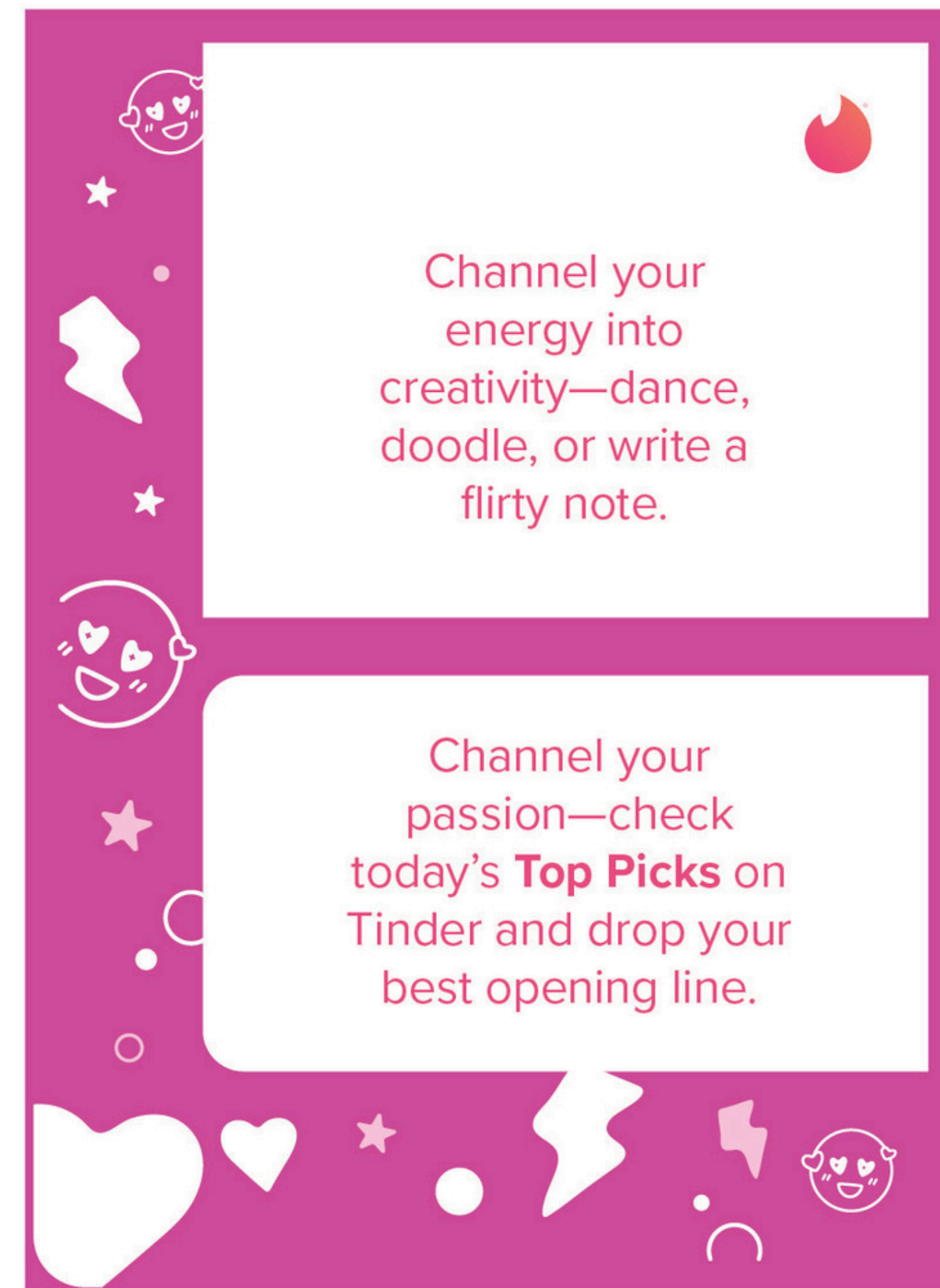
A dark pink background with a white rectangular area in the upper right corner. The background is decorated with various white icons: lightning bolts, stars, hearts, a smiling face wearing a cowboy hat, and a speech bubble with a smiley face. The Tinder logo, consisting of a flame icon and the word "tinder", is positioned in the top right corner of the white area. Below the white area, there is a white rectangular area containing text. The text reads: "Try a new activity or send a fun question in your chats." and "Try **Tinder Double Date**—it allows you to team up with a friend and match with other pairs of friends on the app. This is your chance to turn first meets into a hangout."

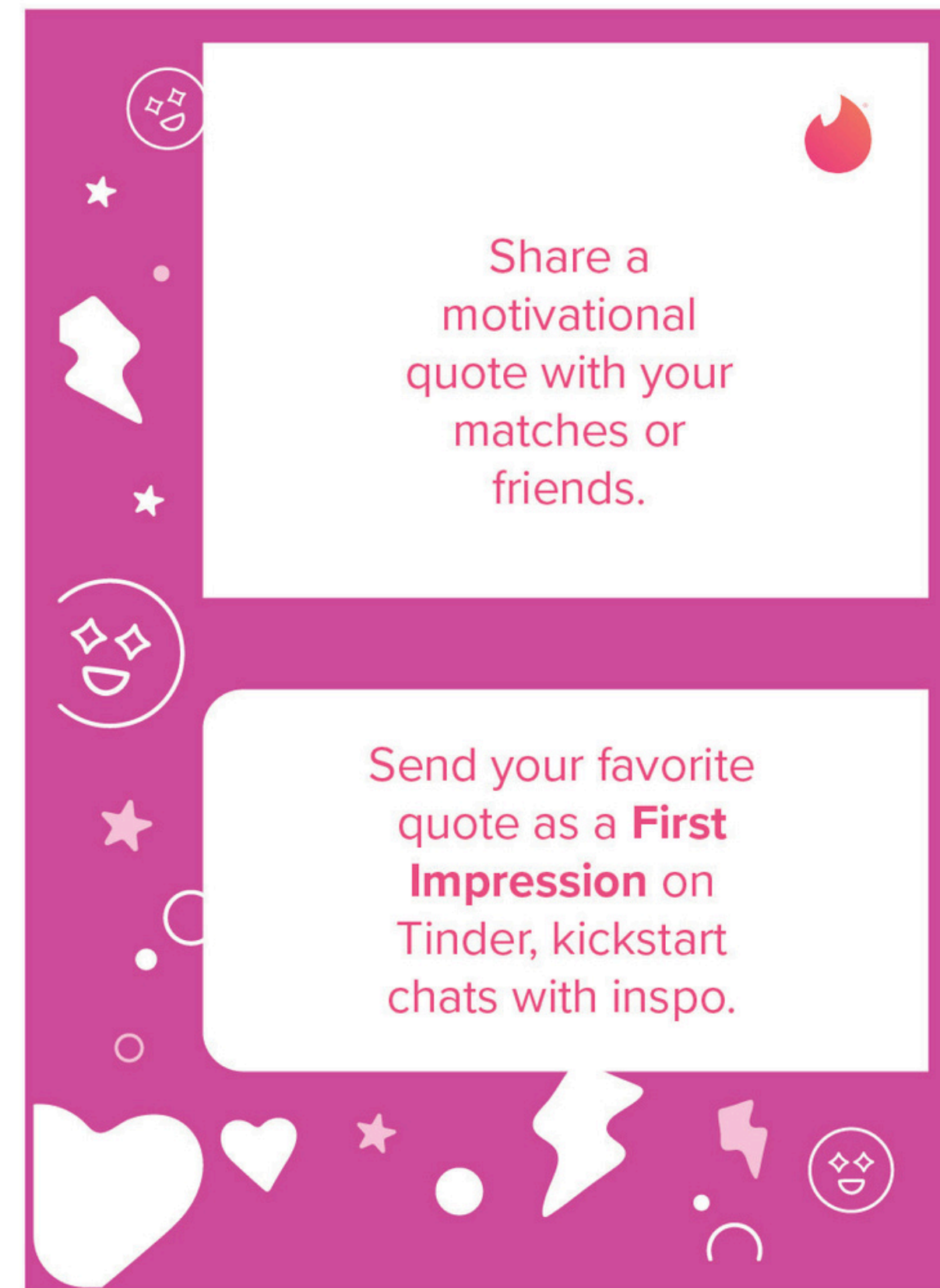
Try a new activity
or send a fun
question in your
chats.

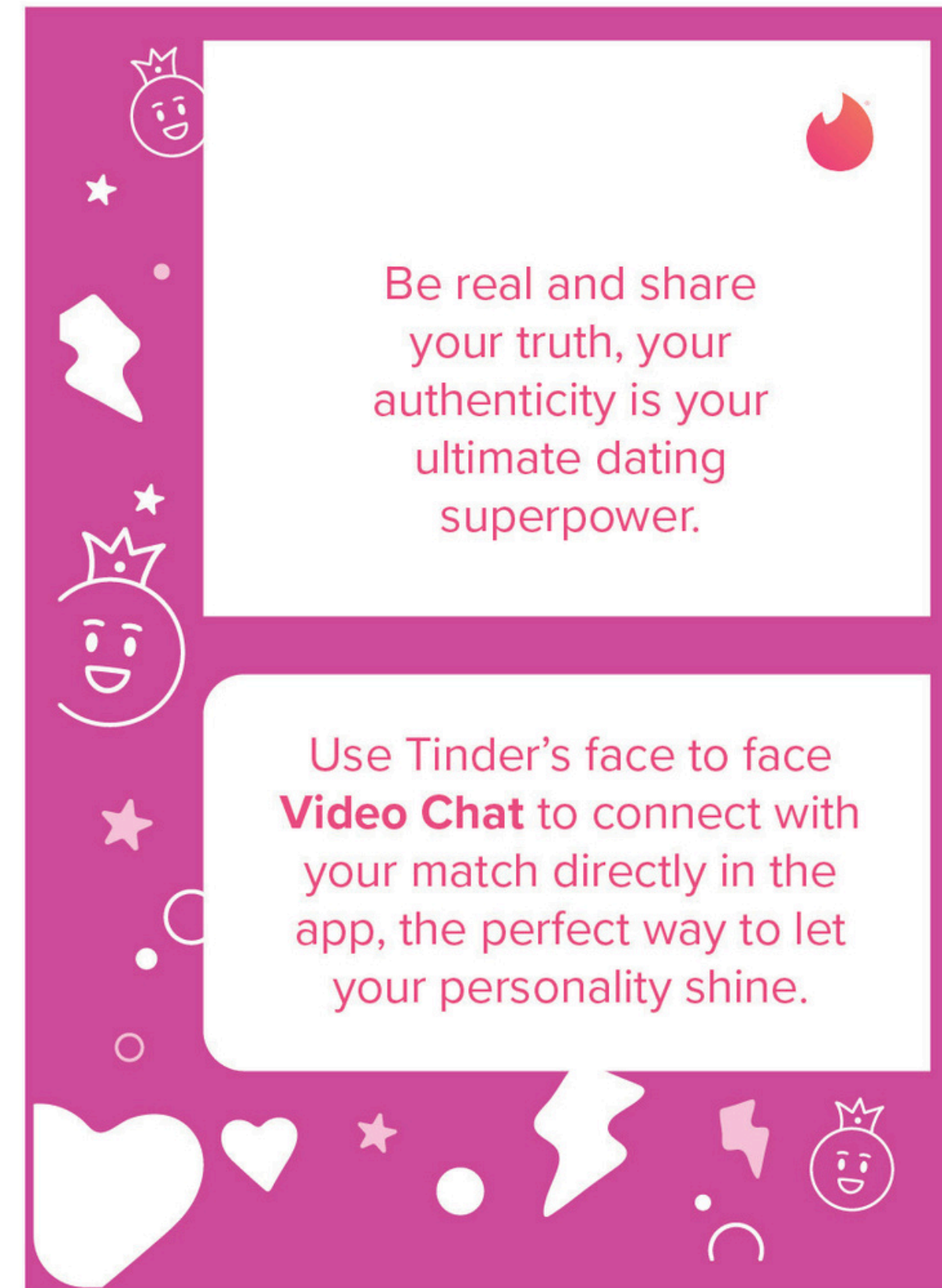
Try **Tinder Double Date**—it
allows you to team up with a
friend and match with other
pairs of friends on the app.
This is your chance to turn
first meets into a hangout.

A vertical rectangular graphic with a dark pink background. It features two white rectangular text boxes. The top box contains the text: "Keep the good vibes flowing—do something kind for yourself or others today." The bottom box contains the text: "Join **Tinder Vibes** to share your positivity and personality. Answer fun questions in the Vibes tab, your responses show up on your profile and spark conversations with like-minded matches." The background is decorated with various white icons: hearts, stars, lightning bolts, and smiley faces. The Tinder logo (a flame icon) is visible in the top right corner of the graphic.









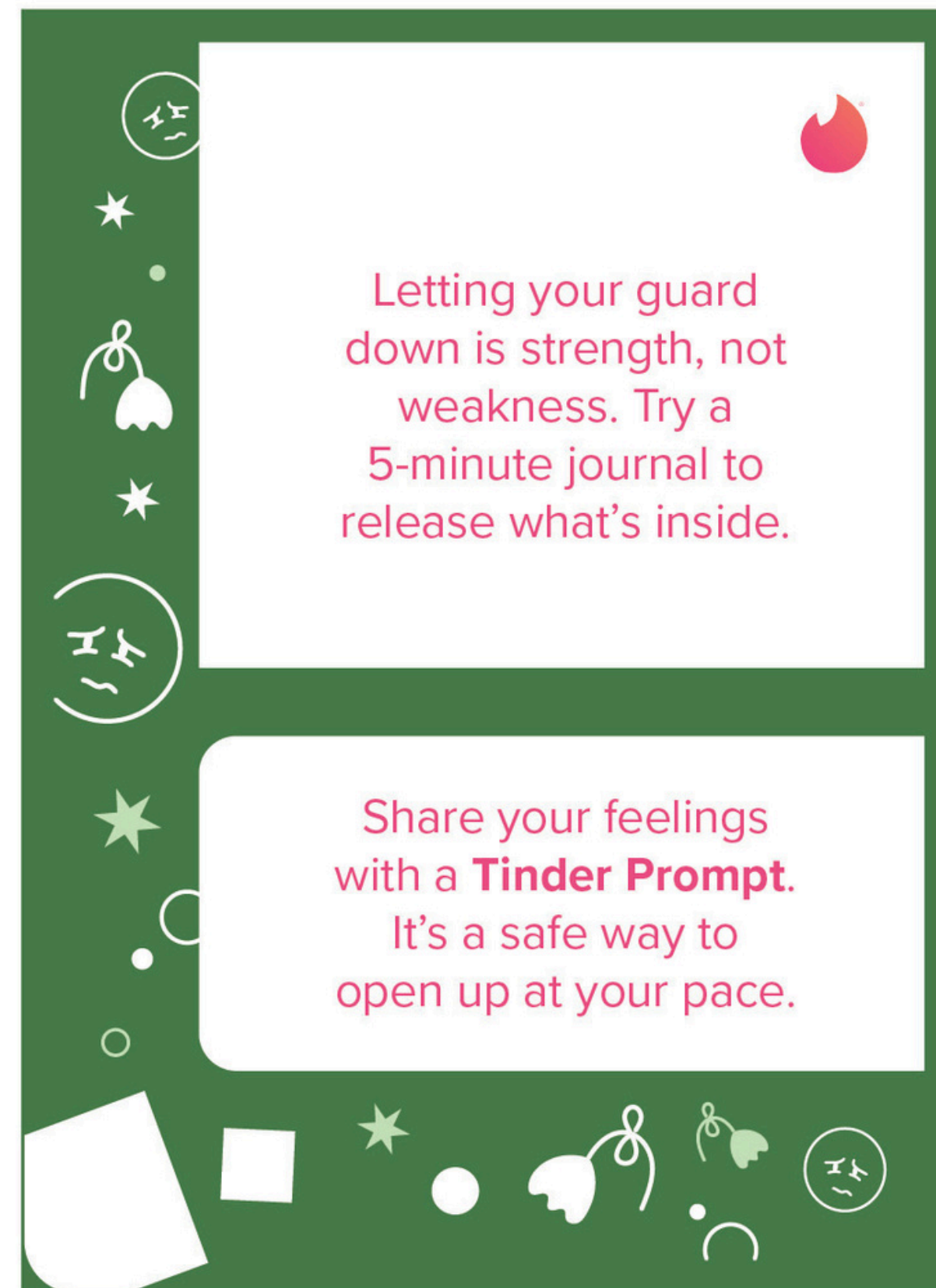


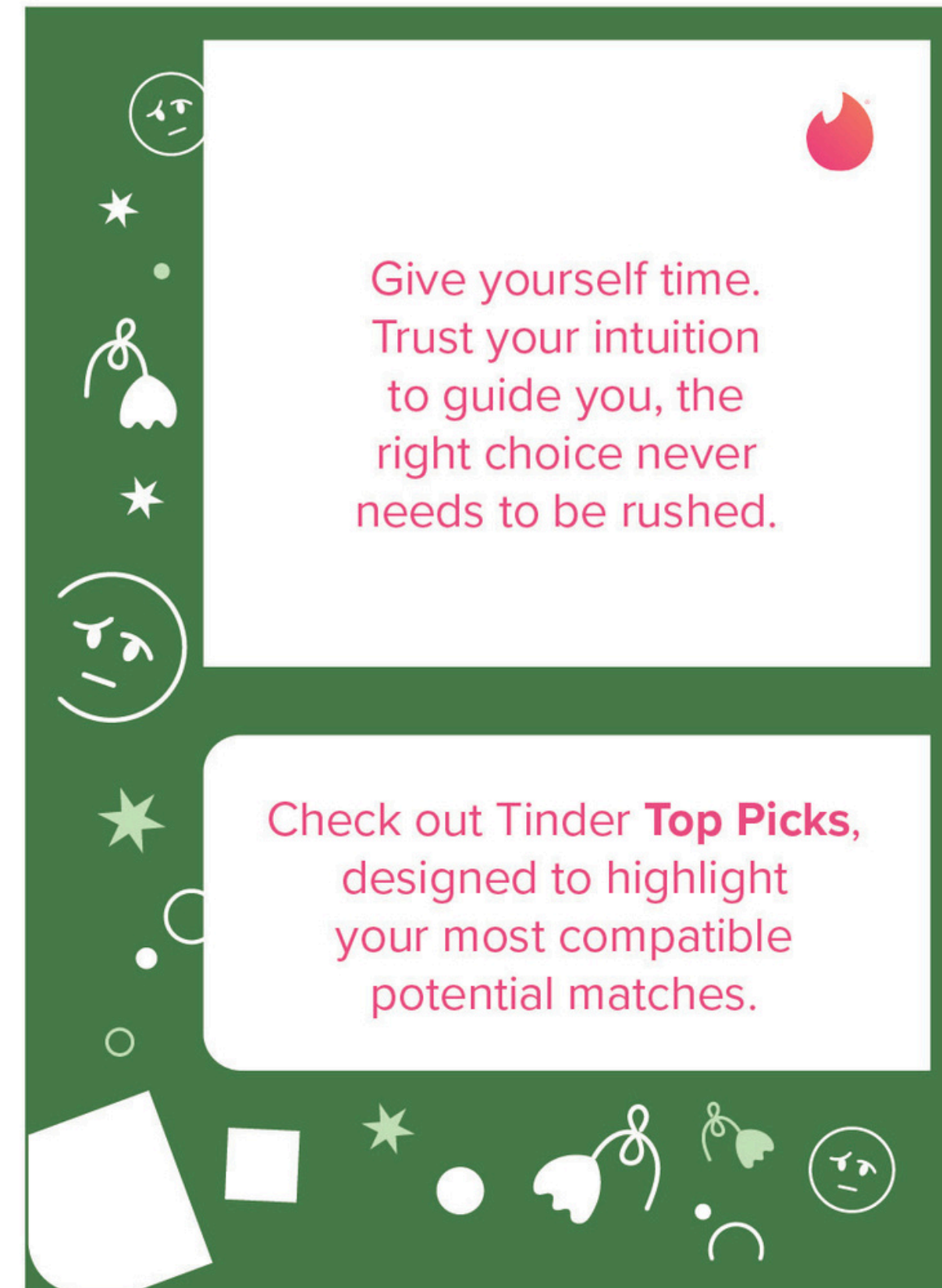


Reach out to someone who makes you feel valued, or spend quality time reconnecting with yourself.

Try **Tinder Double Date**—it allows you to team up with a friend and match with other pairs of friends on the app. Sharing the moment with friends makes it lighter.

The right side of the image features a dark green background with white geometric shapes and icons, including stars, circles, and sad faces. It contains two white rectangular boxes with pink text. The top box contains the text "Reach out to someone who makes you feel valued, or spend quality time reconnecting with yourself." The bottom box contains the text "Try **Tinder Double Date**—it allows you to team up with a friend and match with other pairs of friends on the app. Sharing the moment with friends makes it lighter." The Tinder logo, a red flame icon, is located in the top right corner of the top box.



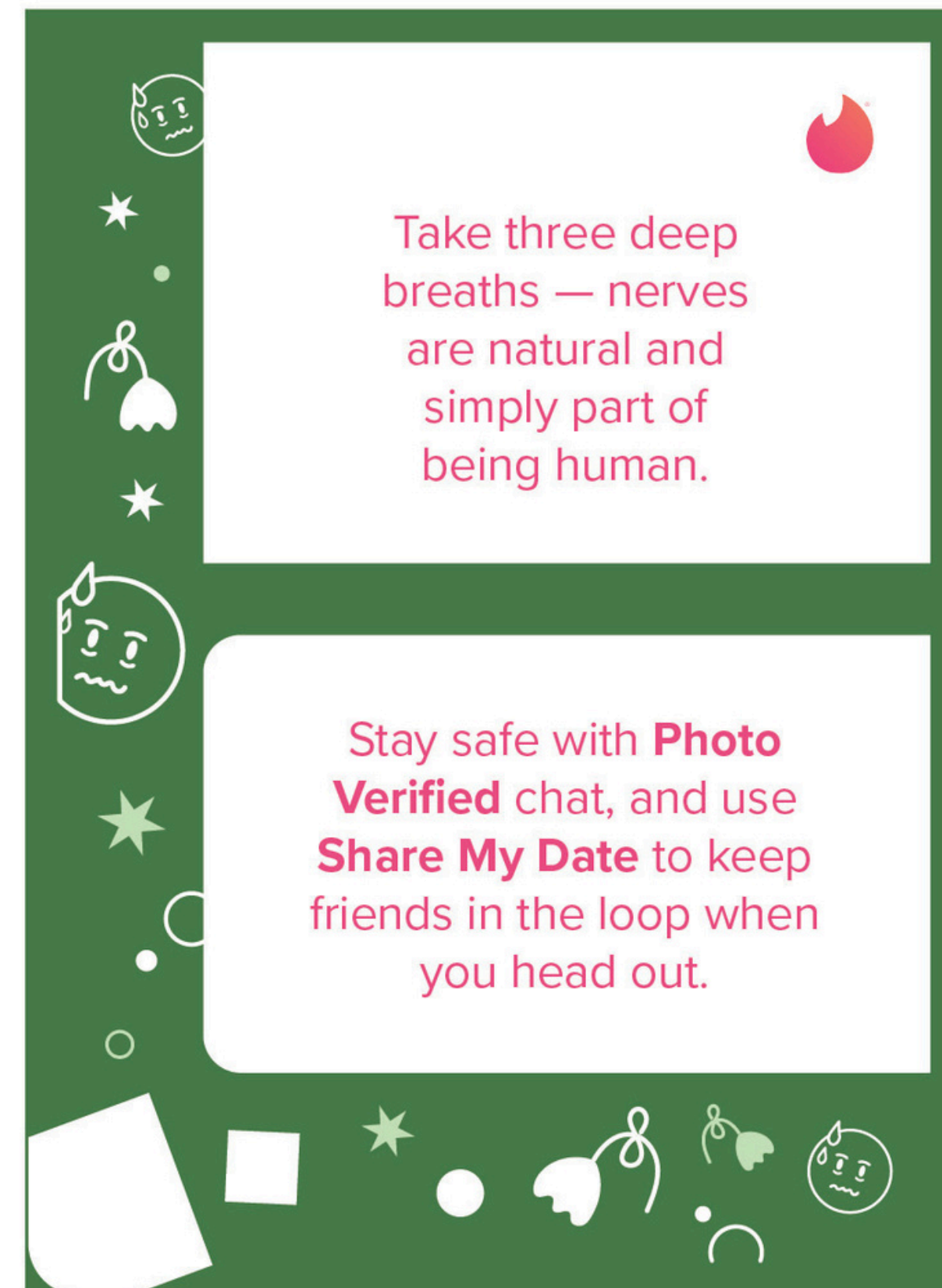


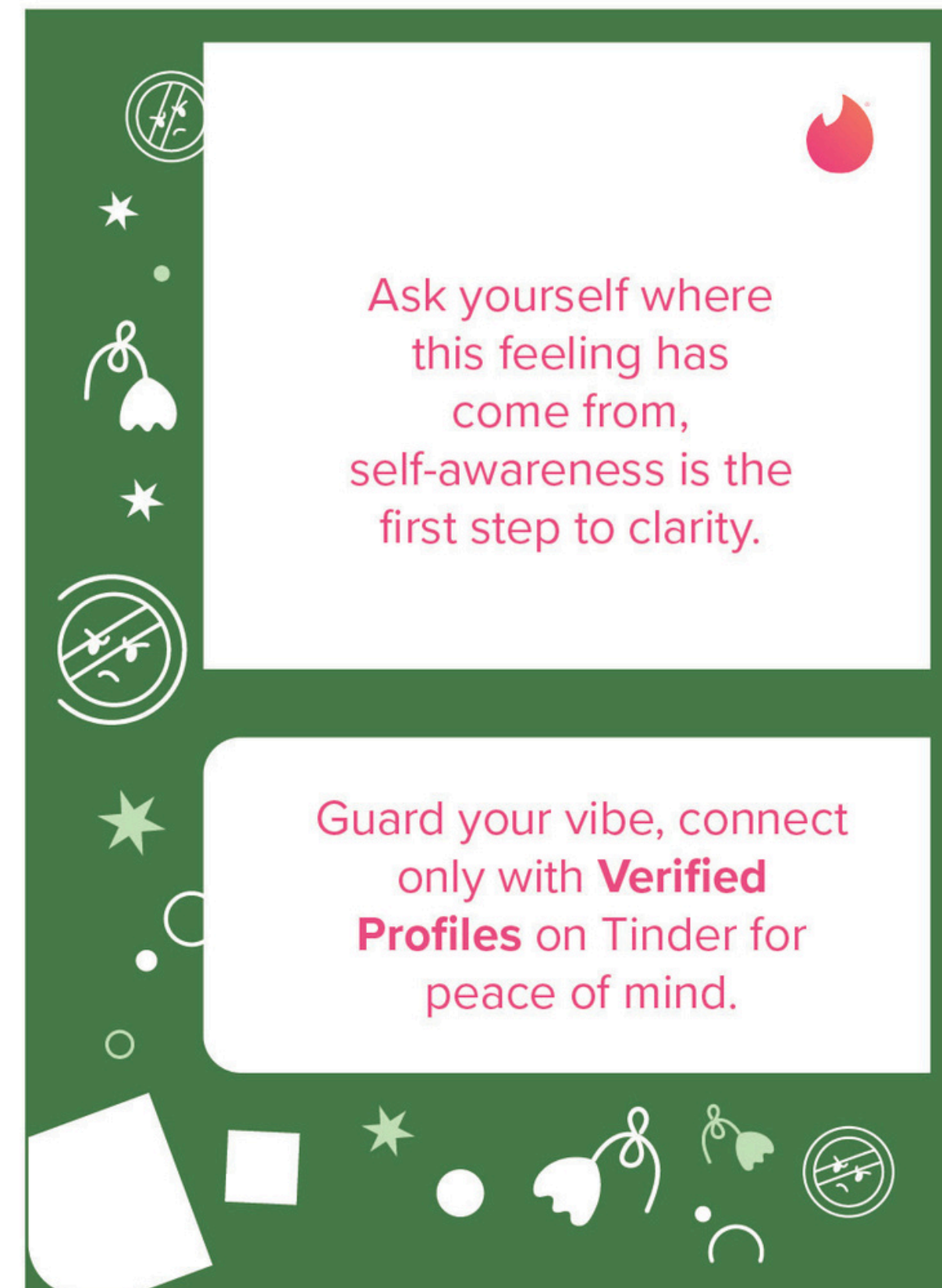


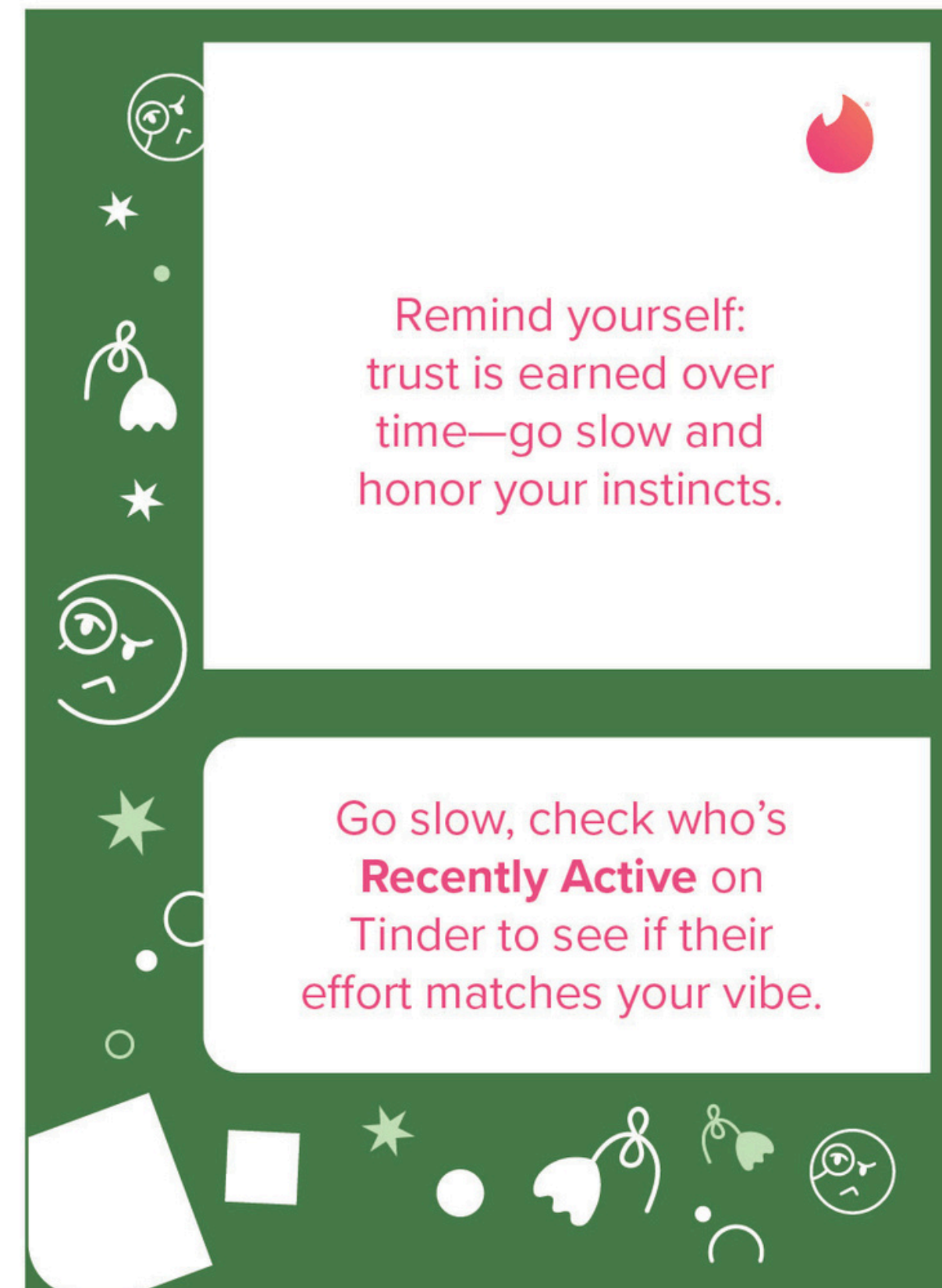
Disappointment is a natural part of connection. Not every interaction will resonate, but each brings learning. Remind yourself: your value remains constant.

Use **Unmatch** on Tinder to clear space—letting go creates room for better connections.

The right page features a dark green background with two white rectangular text boxes. The top box contains a paragraph of text in pink, and the bottom box contains a sentence in pink. The page is decorated with various white icons: stars, circles, and faces with sad or surprised expressions. The Tinder logo is located in the top right corner of the page.



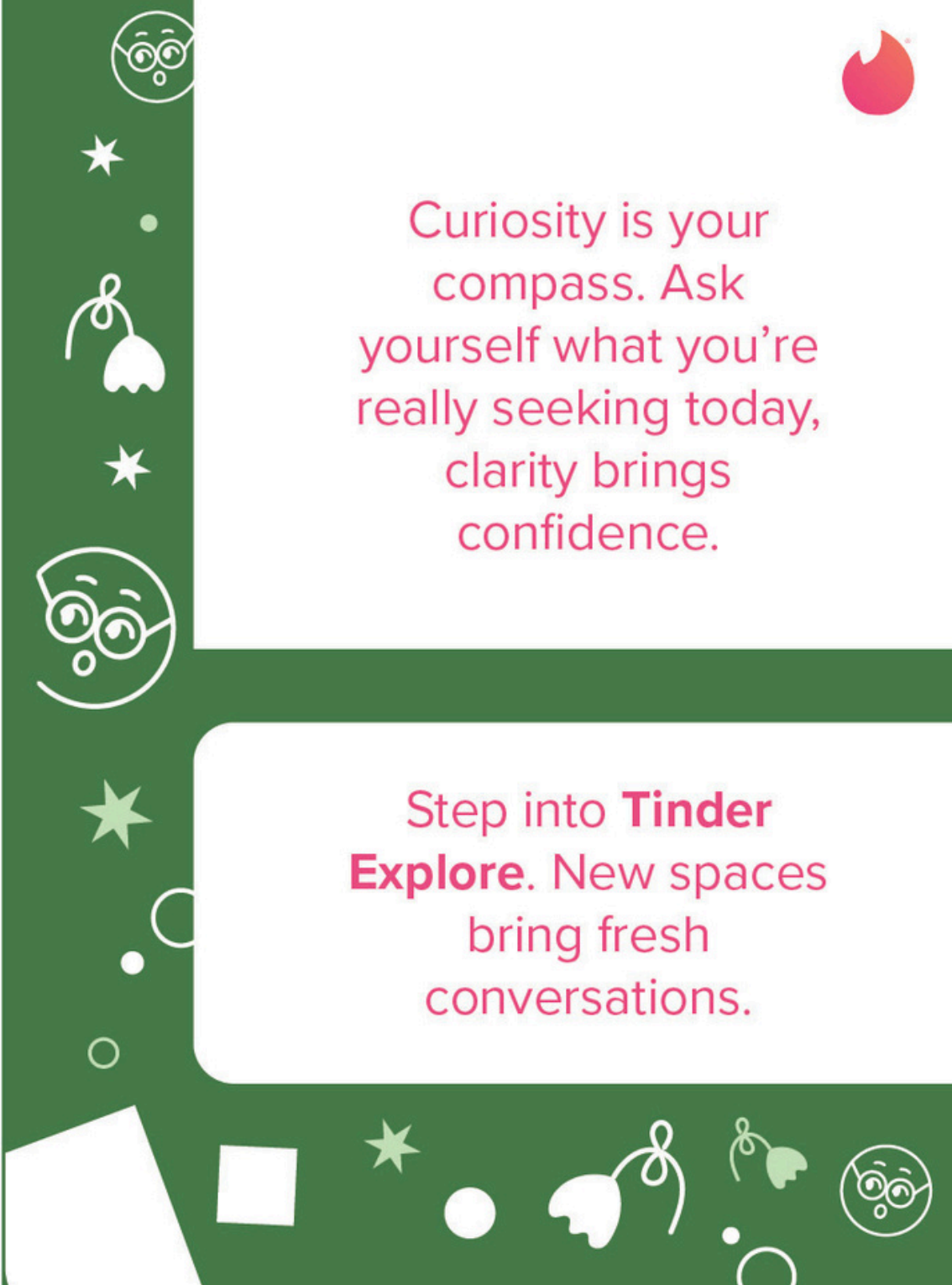






Curiosity is your compass. Ask yourself what you're really seeking today, clarity brings confidence.

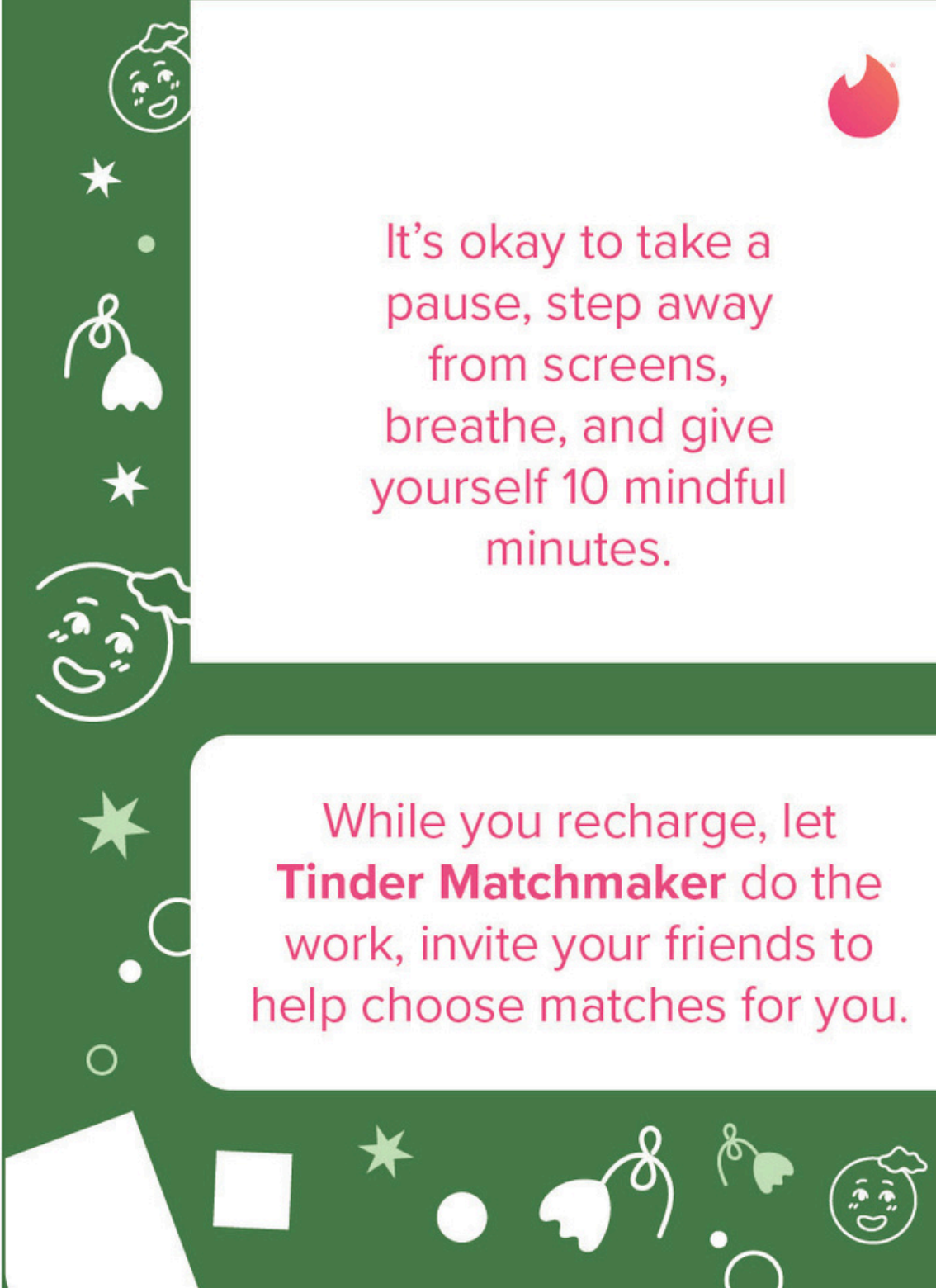
Step into **Tinder Explore**. New spaces bring fresh conversations.

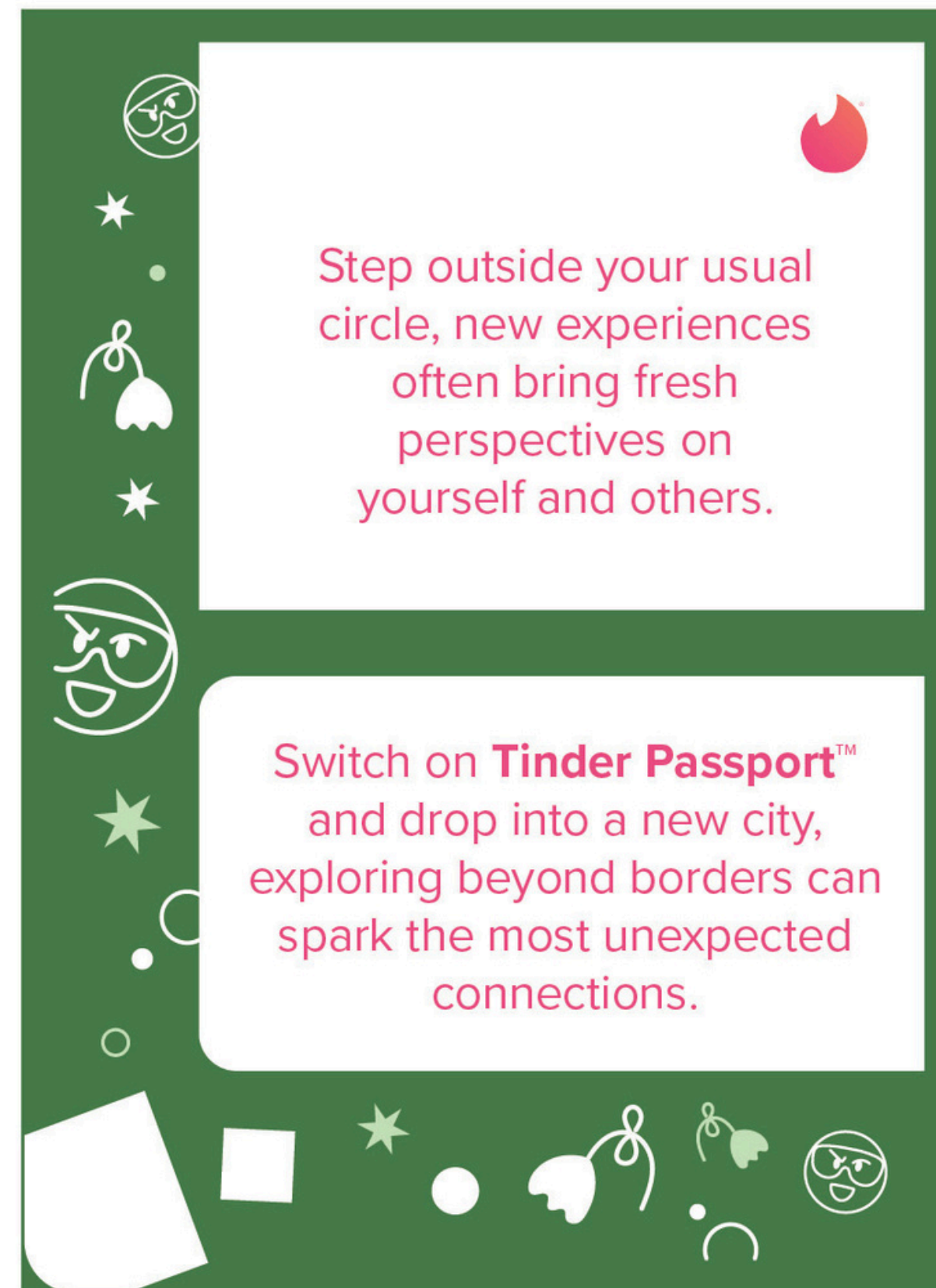
The background of the right page is dark green and decorated with various white icons, including faces with large eyes, stars, circles, and abstract shapes. The text is presented in two white rectangular boxes with rounded corners.



It's okay to take a pause, step away from screens, breathe, and give yourself 10 mindful minutes.

While you recharge, let **Tinder Matchmaker** do the work, invite your friends to help choose matches for you.

The right page features a dark green background with two white rectangular text boxes. The top box contains a message about taking a 10-minute mindful break. The bottom box encourages using the "Tinder Matchmaker" feature and inviting friends to help choose matches. The page is decorated with various white icons: stars, circles, and smiling faces, some of which are part of the background pattern and others that are part of the text boxes.





Laughter is healing, share a funny meme with a friend or match.

Turn your humour into connection, drop a funny **Tinder Prompt** reply. Laughter sparks instant chemistry.

